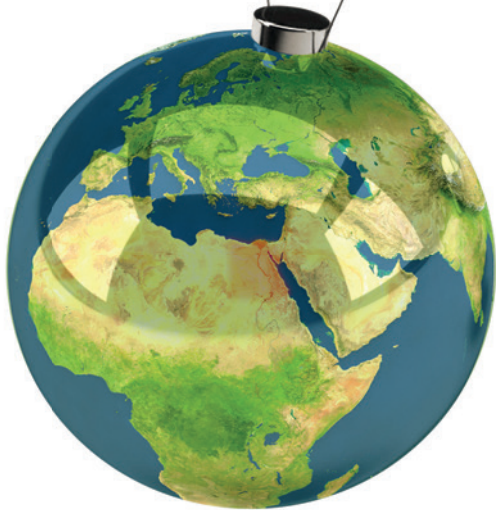


MENA Innovation 2018

Official Ministerial Summit for ICT Innovation in Education & Digital Inclusion



Official Summit Guide

29-31 July, Cairo, Egypt



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JACQUELINE SHAW

CEO

Oxford International Educational Services, GCC States

For further information contact
Christopher Mathews
christopher_mathews@discovery.com
+44 7831 875990



Pre-Scheduled Meetings

The centrepiece of MENA Innovation 2018 are the pre-scheduled meetings for industry partners to book, in advance, their preferred ministries, countries and organisations to interact with customers and maximise return on time spent participating at the summit.

Within the main conference arena, dedicated meeting tables will be set up for ministries of ICT, education, higher education, finance, science & technology and universities from Middle East and African countries. Industry partners obtain access to our online scheduling system allowing them to choose meetings, create their own agenda and specifically target key clients and partners prior to the start of the summit. It is a format that ensures a successful forum for all participants and above all it is what makes MENA Innovation 2018 stand alone as a unique working event for getting business done.

The meetings represent a great opportunity for officials to gain expertise from the market, hear of the latest product and technological developments and, under one roof, engage with private sector operators who can fulfil the demands for education, ICTs, e-finance and e-government in their country.



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Welcome to MENA Innovation 2018

The Government of Egypt and the summit organisers are delighted to welcome all delegates to the MENA Innovation Summit. The purpose of the event is for government officials, civil society and industry leaders to meet under one roof and engage in opportunities to advance greater public private partnerships in ICT innovation, education and technology.

We would like to offer our warmest gratitude and appreciation to all attending government officials, industry partners, university officers and delegates. This summit is a unique meetings-based forum that involves the equal participation and contribution of content from the three Egyptian Ministries for Education & Technical Education, Communications & Information Technology and Higher Education. The summit was initiated with a joint plan of action by the Ministry of Communications & Information Technology.

A special thank you is reserved to all our summit partners and delegates without whom this event would not be possible. We appreciate the support of everyone who has travelled far and wide to be in Egypt this year and the time you have given up to participate in this important meetings based forum.

On the evening of the 30th July there will be an evening reception for all delegates in the Dusit Thani Lakeside. For the 30th & 31st July, these two days are structured around our innovative program of panel discussions in the mornings and then converting to pre-scheduled one-to-one meetings during both afternoons. Please see the separate summit agenda for event timings.


There will be more than 50 roundtable meeting areas in the main conference hall. After lunch on both days, the pre-scheduled meetings will start. Government ministries, universities and other key agencies will be hosting these roundtables and we kindly ask that all officials and delegates start the meetings promptly after lunch each day. The floor plan of roundtables is available at the entrance to the conference room. Prior to the start of the summit, partners and delegates will have utilised our online scheduling system to arrange their afternoon meetings. There will also be the opportunity to arrange ad hoc meetings through the course of the event.

We trust this summit can play its own small part in bringing together key decision-makers from both government and industry to build their own relationships and strengthen public-private partnerships. We are grateful for your support and participation and we trust your time at the summit is enjoyable, and productive. We hope to be working with you for a long time.

Warmest regards,

John Glassey
CEO, ArabBrains



 **Download the MENA Innovation 2018 App** to your smartphone or tablet now. Available for Android and Apple devices as well as desktops & laptops.

Engage with fellow delegates, see the up to date agenda and your meetings diary, see the profiles of corporate, government, university & media partners and view floor plans to find out where roundtables are.

Scan the QR code or go to www.mena-innovation.com/app



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Egypt's new solar power plant to train African scientists

[ALEXANDRIA] The first training programme in the field of solar power for researchers from Africa and the Middle East is set to launch next September.

The programme, offered by the Academy of Scientific Research and Technology in Egypt, will take place at the Multipurpose Applications by Thermodynamic Solar (MATS) plant. The plant, which produces electricity and desalinates water, has been built over an area of 12 acres in the city of Borg El-Arab near Alexandria, and opened in February.

"On a regional level, we are interested in deploying this plant in Africa as the largest centre for research and development in the field of concentrated solar power and its outputs, including the production of thermal power, electricity generation, and sea water desalination," says Amr Amin, the academy's project coordinator.

"Here lies the role of scientific research, to find solutions to these problems," added Amin. This could involve cleaning methods, or the use of insulating material that prevents adhesion of dust particles".

The academy sees the plant as the first of its kind in North Africa, and as the fruit of a genuine collaboration between the academic community and the industrial sector. It implemented the project in collaboration with national partners — universities, research centres and the private sector — as well as other parties from Italy, France, Germany and the United Kingdom.



MATS was the largest European Union (EU) supported research project outside Europe when work began in 2011, with the EU contributing €12.5 million. The academy contributed €2.5 million, and the rest provided by the private sector.

The project is a part of an Egyptian plan to provide 20 per cent of its energy needs from new and renewable sources, especially solar power, by 2022. MATS has a daily production of five megawatts of thermal power, one megawatt of electricity, and 250 cubic meters of desalinated water that can meet the needs of 1,000 people.

"The plant works by transferring the heat of the sun . . . to tubes containing molten salt that stores the heat."

It aims to "localize the technologies of solar power in Egypt, therefore it has deliberately made use of Egyptian patents," said Mahmoud Sakr, the president of the academy, at the opening ceremony. Local components make up 40 per cent of the plant, he added.

The government is counting on the €22-million (US\$26 million) project to serve as a pilot for similar projects, aiming to turn Egypt into an exporter of renewable energy technologies.

"A key objective of the project is to encourage industries that can produce spare parts and key components of renewable power plants, such as mirrors, lenses and tanks," Saqr said.

The plant works by transferring the heat of the sun, concentrated using special lenses or mirrors, to tubes containing molten salt that stores the heat. When the salt temperature reaches 550 degrees Celsius, the energy is either stored or used directly to heat water that powers steam turbines connected to electricity generators.

Despite the fact that Egypt gets more sunshine than all European countries combined, its dusty environment reduces the efficiency of [solar] plants, Amin told [SciDev.Net](#).

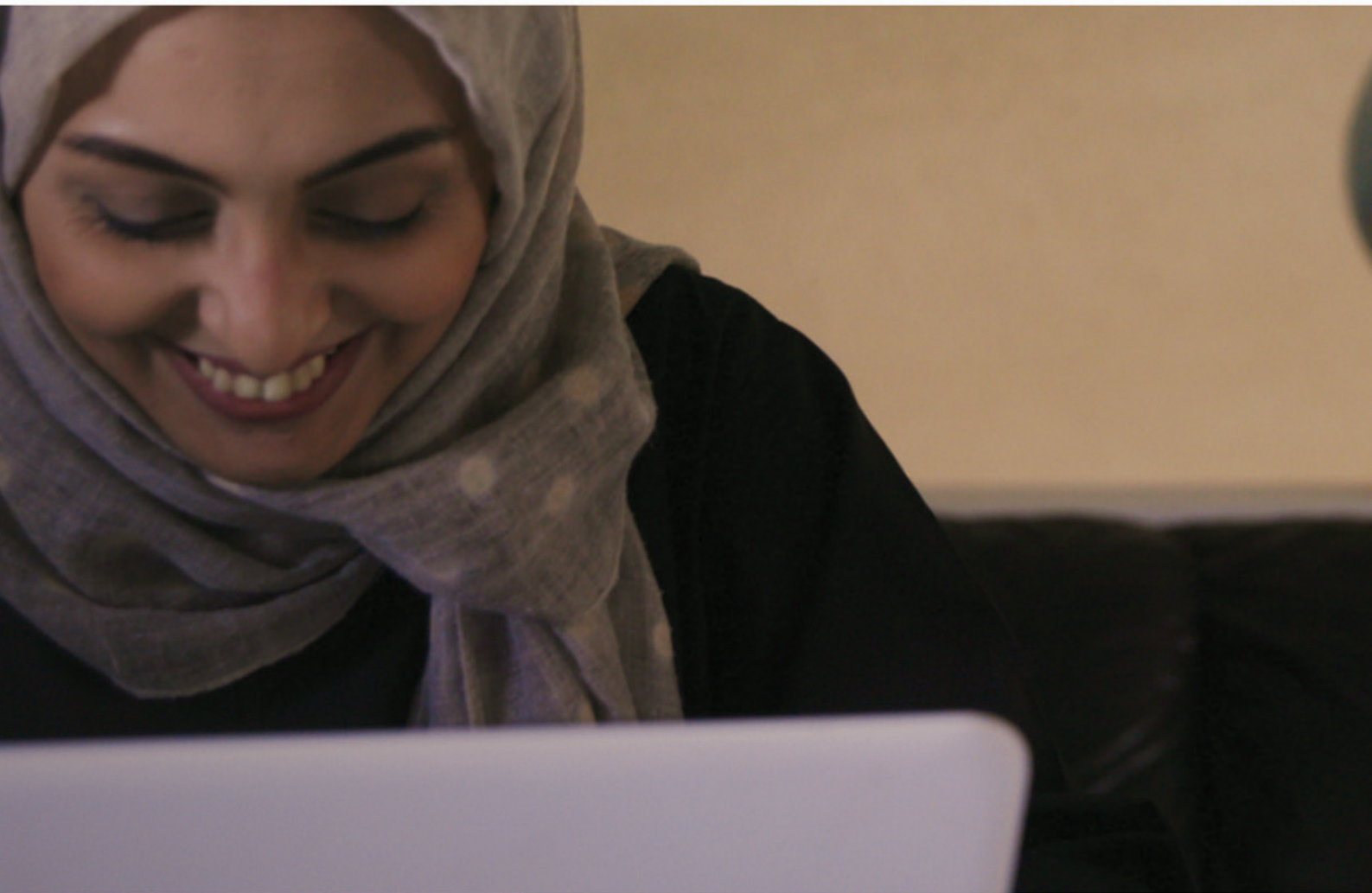
Rehab Abd Almohsen



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Beyond the buzzword: How can teachers harness the power of blended learning?

Blended learning is one of those buzzwords you hear a lot in the world of education. While the term may have different meanings for different people, there is an overall shared understanding that 'blended learning' means incorporating technology into traditional classroom methods.

Like other buzzwords in education, such as 'twenty-first century skills' and 'project-based learning', there is nothing particularly new about blending technology with tradition. In fact, almost 50 years ago it was an essential ingredient in the creation of the Open University (OU) in the United Kingdom. The OU was visionary – not only because it embraced new technologies to bring learning into homes and increase widespread access to higher education – but also because it recognised the potential of technology to make teaching and learning more effective. In other words, it is not about using technology in the classroom for technology's sake. Rather, combining the power of digital and in-class teaching can help fully realise a more personalised experience for the student. The challenge is implementing digital tools alongside teacher expertise.

So why is 'blended learning' a current buzzword?

Today technology is 'blended' into every aspect of our daily lives. According to a 2017 report¹ by the GSM Association, the organisation that represents the mobile communications industry, there were 365 million unique mobile subscribers across the Middle East and North Africa (MENA) region in mid-2017, accounting for 63 per cent of the population. This figure will grow as connectivity improves, with 5G networks coming to parts of the region soon. In light of the widespread growth in technology, educators are both exhilarated and intimidated by the need to keep up with and harness digital's potential in the classroom. New tools seem constantly around the corner and their value is provoking polarised reactions – from enthusiastic supporters

who believe in embracing technological progress to vociferous opponents who fear technology in the classroom will distract children from learning. Illustrative of this attitude is the recent vote by French lawmakers² to ban mobile phones in primary and lower secondary schools. Disruptive technology in the context of education can be unsettling for educators who are unsure how to fully realise its power in a classroom setting.

What can technology add to traditional classroom methods?

Implemented alongside the expertise of teachers, the potential of more access to information, connectivity, storage capacity, multi-media capabilities and the promise of voice recognition, virtual reality and artificial intelligence offers exciting possibilities to learners, teachers and institutions.

One of the 'primary goals' of blended learning is to help create a more personalised learning experience for the student. This means providing access to education for learners who might otherwise be excluded. Using short videos to introduce new skills at a pace suited to each learner could

also help free a teacher's time to support struggling learners or challenge high achievers. Gaming is also a popular method to support the introduction of complex concepts, critical thinking and deep learning as it allows students to problem solve in different environments, build relationships and make connections within and across subjects.

Ensuring digital enhances learning

With millions of educational apps, lesson plans, laptops and mobile phones, the seemingly limitless options to harness blended learning can be overwhelming for educators. How do teachers identify the best resources available? How can digital enhance the quality of learning instead of distract from it? How do we

Teacher training could pave the way for a new relationship with enhanced learning outcomes for both the student and the teacher.



Below: Teacher training is crucial to ensuring success with Blended Learning.

reassure teachers that new technologies are not there to replace them but to increase their effectiveness in supporting learners to learn? How do we make teachers feel empowered rather than threatened?

One solution is to equip teachers with continuous professional development in new technologies: providing hands-on practice with technology as an essential component to teacher training could pave the way for a new relationship with enhanced learning outcomes for both the student and the teacher. One example of this is called 'flipped learning' where students are introduced to the learning material before class, with classroom time being used to deepen understanding and to explore what tools and methods are best suited to the individual child's development stages.

A lot of progress has been made in the world of blended learning and there is a desire and interest to explore its benefits. At Cambridge we believe that education can benefit from new technologies and the that value of digital in the classroom really begins with empowering the teachers.



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Transnational education is here to stay

Transnational education (TNE) isn't just about growth, it's about development. TNE plays a crucial role in universities' internationalisation strategies. It helps build the UK's reputation as a study destination and enhances the student experience. Professor Andrea Nolan, Vice-Chancellor of Edinburgh Napier University, put forward a compelling argument for why universities should invest in TNE strategy at the 'Transnational education: here to stay' conference run by Universities UK International (UUKi) last November.

UK universities offer TNE in 227 countries across the world, equating to 701,010 students studying for UK higher education qualifications outside the UK. With TNE provision rising rapidly, the conference provided an opportunity to consider the future of TNE. The event included sessions on education partnerships in Egypt, due diligence, TNE post-Brexit and finished with a world café in which delegates could meet country experts from 12 countries.



Education partnerships in Egypt

The Minister of Higher Education and Scientific Research of the Arab Republic of Egypt presented on how and why the country's transnational education works. His keynote speech outlined the current landscape as the UK's

fifth largest host country for UK TNE students. He said the number of students choosing UK degrees in Egypt has increased by 35% in just three years.

His excellency spoke highly of the UK's research performance. He was also impressed with the rate the UK is growing as an international education provider. He highlighted the UK's ability to deliver context-relevant education programmes and excellent quality assurances, and said that British universities stand out as an education partner.

"The number of students choosing UK degrees in Egypt has increased by 35% in just three years."

Egypt is currently undergoing a period of growth and development. His Excellency talked of planning infrastructures to compliment education provision and helping to attract international students. He suggested a future in which Egypt would partner with higher education systems across the world, including the UK.

Taking a flexible approach

A key to successful higher education is being flexible, which is especially pertinent for transnational education. Sudden changes in government policy and shifts in international politics means universities need to be open to change. They need to adapt and keep in regular communication with their partners, staff and students.

The uncertainty around Brexit has caused some concern and anxieties, but this is one of many external factors that will affect the way higher education is delivered. Mohamed Loutfi, Pro Vice Chancellor at Cardiff Metropolitan University believes that the UK will still be welcome in the European higher education landscape. And, although we don't know what the outcome of the negotiations will be, universities will simply have to be ready to adapt.

Forward thinking

The numbers suggest that TNE is going to continue to grow. And, in order for UK universities to stay ahead of the pack with TNE provision, they must be forward-thinking. Institutions should develop a strategy that compliments their wider internationalisation strategy, whether that's by linking TNE with outward student mobility, being open to developing programmes in new locations or updating course content to stay relevant.

UUKi regularly works with governments and partners overseas to help UK universities access the latest information and opportunities. The conference provided a platform to start the discussion on the future of transnational education.

Julian Owen



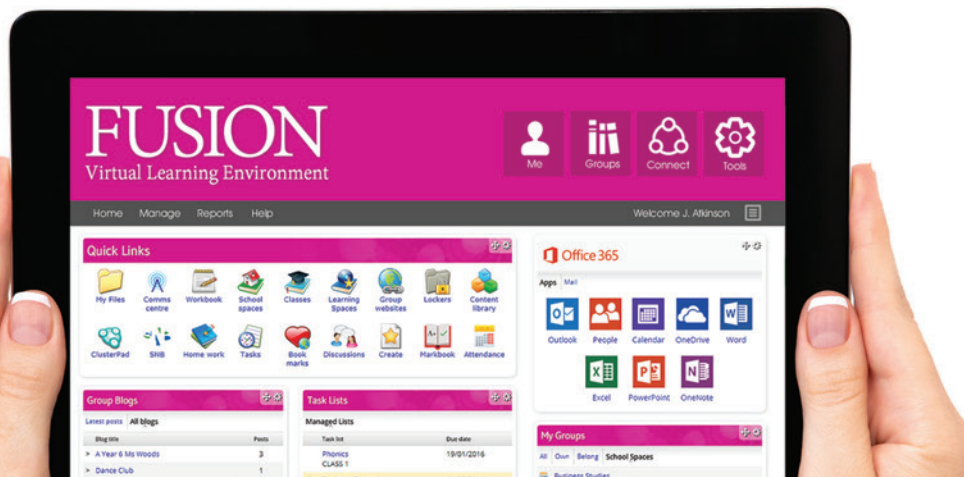
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Phil Redhead, Senior Manager, Digital Strategy
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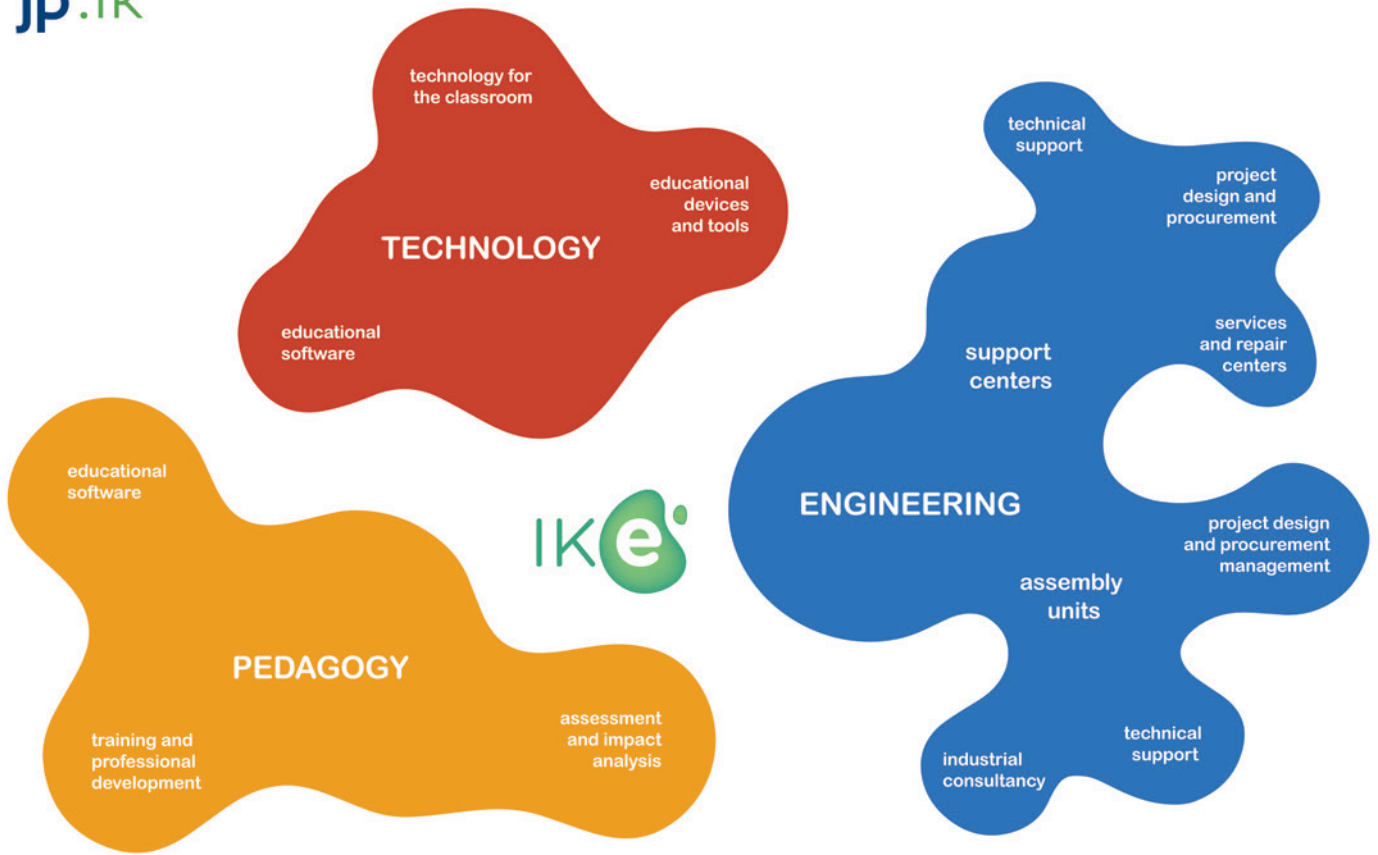
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Digital revolution holds bright promises for Africa

Internet penetration is creeping up in Africa, bringing the prospect of digital dividends to a continent long marked by digital divides.

"Africa has reached a penetration which has broken the barrier of 15%, and that's important," says Nii Quaynor, a scientist who has played a key role in the introduction and development of the internet throughout Africa. He is known as the "father of the Internet" on the continent.

However, Africans have not developed the ability to produce enough software, applications and tools to give economies the dividends they sorely need.

The shift to low-cost submarine connections from satellite connections is less than a decade old. The new undersea fibres have led to a remarkable increase in data transmission capacity that drastically reduces transmission time and cost.

Today, 16 submarine cables connect Africa to America, Europe & Asia, and international connectivity no longer presents a significant problem, reports Steve Song, founder of Village Telco, an initiative to build low-cost telephone network hardware and software. This has allowed countries to share information, both within the continent and worldwide, more directly. It has created more space for innovation, research and education.

"Networks have ended the isolation of African scientists and researchers. You now have access to information from the more developed countries, and this is changing the way people think," says Meoli Kashorda, director of the Kenya Education Network.

Internet penetration on the continent has not kept pace with mobile phone diffusion. In 2016 only 22% of the continent's population used the Internet, compared to a global average of 44%, according to the International Telecommunication Union (ITU), the UN agency that deals with issues concerning information and communication technologies. And only 11% of Africans could access the 3G internet, which allows mobile operators to offer a high data-processing speed.

The ITU notes that the people most likely to have access to digital technology in Africa are males living in urban areas or coastal cities where undersea fibres are available.

McKinsey & Company, a global management consulting firm, estimates that if Internet access reaches the same level of penetration as mobile phones, Africa's GDP could get a boost of up to \$300 billion. Other experts concur that better access to technology could be a game changer for development and the closing of the income inequality gap in Africa.

In sub-Saharan Africa, the richest 60% are almost three times more likely to have internet access than the bottom 40%, and those in urban areas are more than twice as likely to have access as those in rural areas, according to the World Bank's World Development Report 2016.

Digital dividends

The World Bank's development report of 2016 notes that digital dividends, which it describes as "broader development benefits from using these technologies" have not been evenly distributed. "For digital technologies to benefit everyone everywhere requires closing the remaining digital divide, especially in internet access," maintains the Bank.

Businesses that incorporate digital technologies into their practices will create jobs and boost earnings, according to the African Development Bank (AfDB). The bank reported in 2016 that two million jobs will be created in the ICT sector in Africa by 2021. Analyst programmers, computer network professionals, and database and system administrators will find jobs in the sector.

"Today, 16 submarine cables connect Africa to America, Europe & Asia, and international connectivity no longer presents a significant problem."

Although the World Bank paints a less rosy picture for digital dividends in Africa, the potential for millions of jobs in the sector is encouraging news for the continent's youths, who make up 60% of Africa's unemployed and are jobless at a rate double that of adults. Youths can easily take advantage of the jobs that digital revolution brings, says Bitange Ndemo, a former permanent secretary in Kenya's ministry of information and Communication.

Levelling the playing field

Technology can also help bridge inequalities caused by the education gap. According to the UN Educational, Scientific and Cultural Organisation, over one-fifth of children between the ages of six and about 11 are out of school, along with one-third of youth between the ages of about 12 and about 14. Almost 60% of youth between the ages of about 15 and about 17 are not in school.

On the bright side, as mobile Internet access expands, so will the Internet's potential to narrow the continent's education gap. E-learning continues to grow due to its affordability and accessibility. In fact, IMARC Group, a market research company with offices in India, the UK and the US, reported earlier in 2017 that the e-learning market in Africa will be worth \$1.4 billion by 2022. It will improve the education level of Africa's workforce that will contribute positively to the continent's economies.

Eneza Education, for example, a Kenya-based learning platform, surpassed one million users in 2016. The platform allows users to access learning materials using various devices. They can access courses and quizzes via text messages for only 10 Kenyan shillings (\$10) per week. Eneza caters to students and teachers in rural areas where opportunities are limited.

Also, Samsung's Smart Schools initiative equips schools around the world with tablets, PCs and other devices, and builds solar-powered schools in rural areas. Currently, 78 Smart Schools are operating in 10 African nations, including Ethiopia, Ghana, Kenya and Uganda. The company's strategy is to encourage underprivileged students to use digital devices.



With women 50% less likely to use the internet than men, some organisations are now making efforts to attract women to the digital world. Digital technologies can provide opportunities for women in the informal job market by connecting them to employment opportunities.

Analogue complements

High digital penetration is good, but good governance, a healthy business climate, education and health, also known as "analogue complements," will ensure a solid foundation for adopting digital technologies and more effectively addressing inequalities, advises the World Bank. Even with increased digital adoption, the Bank says, countries neglecting analogue complements will not experience a boost in productivity or a reduction in inequality.

“Not making the necessary reforms means falling farther behind those that do, while investing in both technology and its complements is the key to digital transformation,” notes Bouthenia Guermazi, ICT practice manager at the World Bank.

Yet digital migration is receiving pushback from obsolete analogue operators who are concerned about the risks of digitising. Automation poses a threat to those whose jobs can be done by cheaper and more efficient machines, a phenomenon that primarily affects already disadvantaged groups. For example, many banks and insurance companies have automated customer services.

The United Nations has set the goal of connecting all the world’s inhabitants with affordable, high-speed internet by 2020. Likewise, the African Union launched a 10-year mission in 2014 to encourage countries to transition to innovation-led, knowledge-based economies. This mission is part of its ambitious Agenda 2063, aimed at transforming the continent’s socioeconomic and political fortunes.



“E-learning continues to grow due to its affordability and accessibility.”

Rwanda is leading the charge via its Vision 2020 programme, which aims at developing the country into a knowledge-based middle-income country by 2020. Earlier this year, Rwanda rolled out its Digital Ambassadors Programme, which will hire and train about 5,000 youths to teach digital skills to five million people in the rural areas.

Unfortunately, digitization ranks low on the priority lists of many developing countries. And according to a recent report by the UN Conference on Trade and Development (UNCTAD), productivity gains from digitalization may accrue mainly to those already wealthy and skilled, which is typical in internet platform-based economies, where network effects (additional value for service as more people use it) benefit first movers and standard setters.

In the Organisation for Economic Co-operation and Development countries, an intergovernmental economic organisation of 35 countries, where the digital economy has evolved the most, growing use of ICT has been accompanied by an increasing income gap between rich and poor.

The UNCTAD report also states that developing the right ICT policies depends on countries’ readiness to engage in and benefit from the digital economy, but the least-developed countries are the least prepared. To ensure that more people and enterprises in developing countries have the capacity to participate effectively, the international community will need to expand its support. Guermazi urges leaders to develop a comprehensive approach to transforming their countries rather than rely on ad hoc initiatives.

“Digital dividends are within reach,” Guermazi insists. “The outlook for the future is bright.”

Eleni Mourdoukoutas

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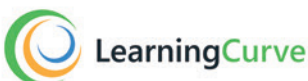
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HaieduX (Haier International Smart Education Company), is committed to achieving global education equity, personalized learning and the smartness of future education. Combining education with science and technology, HaieduX has launched HiBook - Smart Hardware solution, HiClass - Smart Class solution, and HiSchool - Smart Campus solution, to build the education industry ecology.

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HiSchool Solutions integrate the resources of the top educational companies in the world to establish a campus ecology system through the construction of Campus Cloud, Campus Network and Campus Energy.

Egypt is our most profitable region,' says Ahmed El Sewedy

Ahmed El Sewedy, President and CEO of Elsewedy Electric, the international electrical solutions company registering a profit of \$80m in Q2 2017, has revealed that Egypt is the company's most lucrative market.

Elsewedy makes around 80% of its total revenues from wires and cables, along with engineering and contracting, and is active in Europe, the Gulf States and Africa.

Favourable conditions

The economic reforms, especially the devaluation of the pound, have impacted positively on Elsewedy Electric, leading to a 95.7% year-on-year revenue increase for the six-month period ending 30 June, says Ahmed El Sewedy.

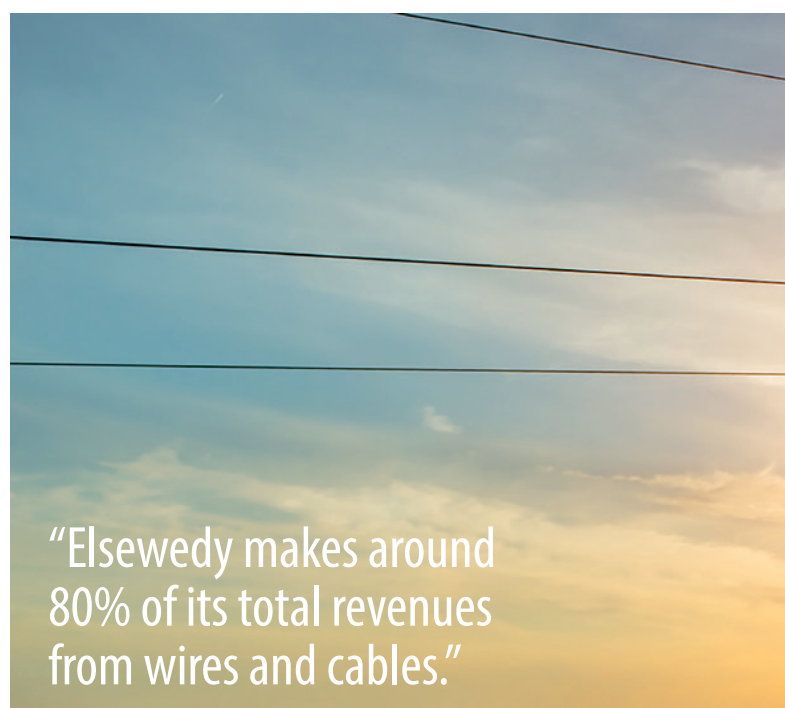
"The devaluation was the best thing implemented in the last five years. Before the devaluation and before the revolution, industry was dead and everyone was investing in property. At that time the exchange rate of the Egyptian pound meant we were not able to compete with China, India or Turkey," he expands.

After devaluation, exports became more competitive, and Egypt is now one of the cheapest countries worldwide, he adds, which in turn has led to industry leaders re-investing in Egyptian infrastructure and manufacturing. Indeed, the company has recently invested heavily in Egyptian industry.

The company has partnered with EDF France to build two 100MW solarplants, under the feed-in-tariff (FIT) scheme, with \$150m funding from the European Bank for Reconstruction and Development (EBRD). Launched in 2015, the FIT hopes to produce 4,300MW from wind and solar farms by procuring an eventual \$7bn in investment.

According to El Sewedy, the renewable energy feed-in-tariff programme has been very successful in attracting investors, and at the time of writing 25 companies were close to financially closing solar energy projects in the second phase of the programme.

By undertaking solar projects, Elsewedy demonstrates its ability to capitalise on market opportunities by aligning strategy to government vision, for which renewable energy takes increasing precedence: by 2022, 20% of energy should come from renewable sources.



"Elsewedy makes around 80% of its total revenues from wires and cables."



Similarly, Elsewedy is involved with the government's Mega Projects and has signed a contract with El Mostakbal for Urban Development to supply electricity and communication infrastructure networks for the first phase of Mostakbal City, New Cairo.

Furthermore, as the government aims to overcome a large budget deficit by reducing energy subsidies, Elsewedy can offer its energy saving solutions to companies battling increased operational costs.

Increasing electricity capacity via reducing consumption and pumping up production is of central importance to the Egyptian government, which dealt with an electricity deficit and power outages for quite some time. In 2013, Egypt produced 24,000MW of electricity, but 29,000MW were needed to meet domestic and industrial needs.

This creates enormous opportunity for a company like El Sewedy, and through a range of public-private partnerships and initiatives, the Ministry of Electricity has recently reported a surplus for more than 11 months of around 5,000MW – which can now be exported for profit. "It's a very special time," says El Sewedy.



Using Egypt as a base

El Sewedy describes how the company's global network – working in almost 45 countries and exporting to more than 80 – is well grounded in Egypt. Egypt's exports benefit not only from the devaluation of the pound, but also numerous free trade deals, he explains. "I am free to export to a lot of places without customs. With COMESA, we are free to export to Africa and the same thing with Europe."

As it stands El Sewedy has become one of the largest suppliers of electricity generation and distribution equipment in Africa, and is active in Togo, Zambia, Nigeria, Mozambique, Angola, Tanzania and Kenya amongst other countries. Most recently, the company signed a MOU with Zimbabwe to build \$15m of pre-paid smart water meters in Harare, expanding on the 20m water meters it has supplied to 46 other countries.

The company also signed a contract to supply 300,000 prepaid meters in Togo, with a contract value of EUR44m.

"Africa's electrification is less than 10%, so there's a lot of space in the continent, either in the energy sector or the transmission sector. I really believe Africa is one of our main interests, for us as a company in Egypt," says El Sewedy.

Looking to the future, the company has its sights set on Latin America, reporting a decrease in demand for wires and cables in the Gulf States.

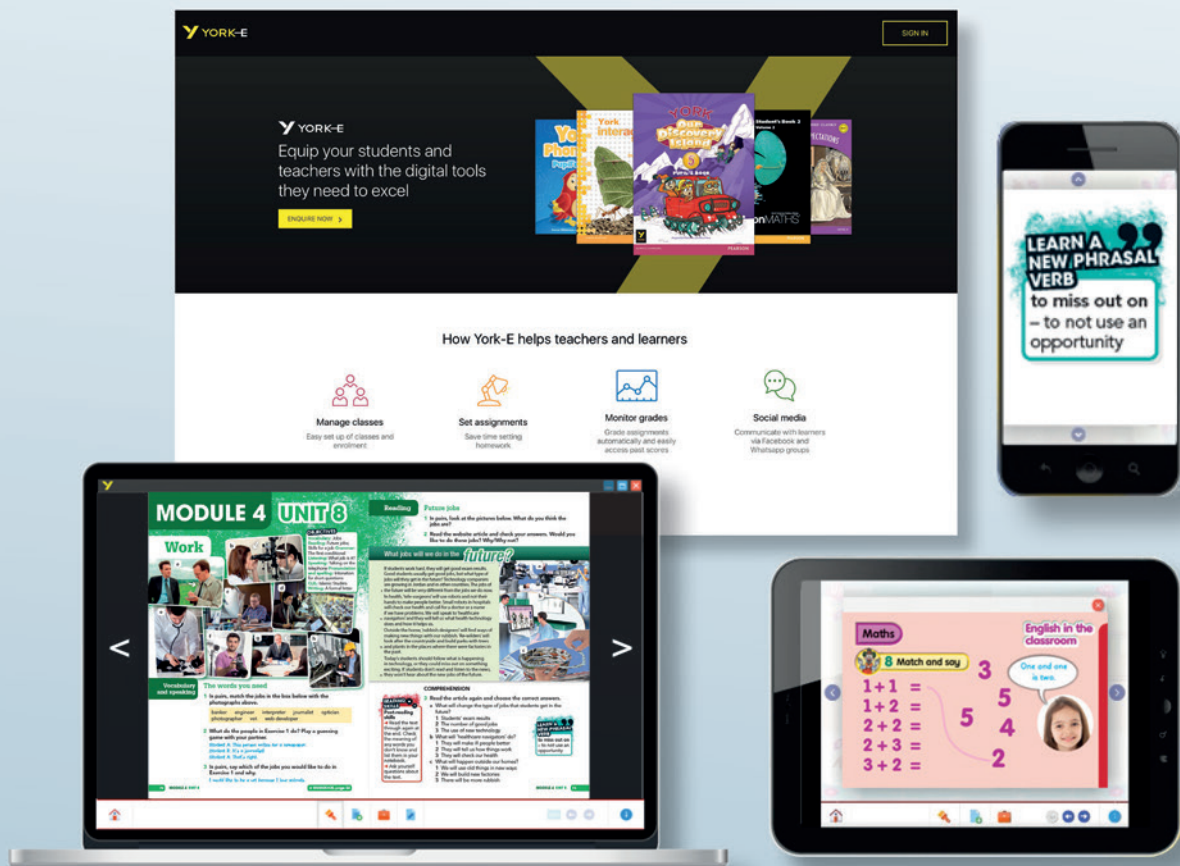
As for Egypt's energy sector in general, El Sewedy finishes by saying: "I think before the economic reforms there was no future for investments in Egypt. On the back of the economic reforms a lot of investments have been made in infrastructure, in water and in energy, and so the sector has found a workable solution."



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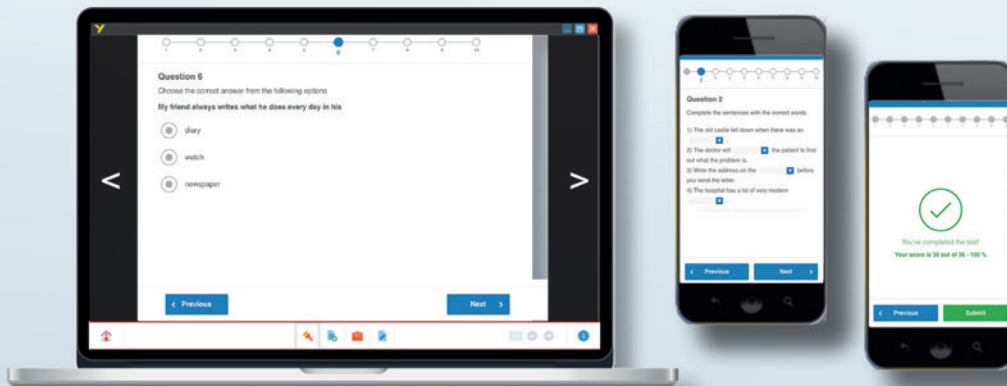


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Egyptian-Korean TVET deal sealed for 2022

The Egyptian Ministry of Investment and International Cooperation has received a \$6m grant from South Korea that will be used to establish a Korean technical education facility in the central Egyptian governorate of Beni Suef.

“The faculty aims to provide skilled labour to the Egyptian market and develop scientific capabilities of teaching staff,” Sahar Nasr, Egyptian minister of investment told the Egyptian press. The facility will abide by international standards and provide accredited certificates to students, she said.

The project should be completed within seven years, and will start operating in 2022. The facility will develop technical academic and skills development programs to improve skills of graduating calibre. It will also aim to raise the standards of practical skills of teaching staff, policymakers and administrative staff in the field of technical education.

Nasr said the cooperation between the two countries would include “vocational training invitations to Korea for teaching staff at the Egyptian Ministry of Higher Education, as well as frequent visits by experts from Korea to Egypt for project management consultations.”

The agreement is the outcome of President Abdel-Fattah El-Sisi’s visit to South Korea last year, where the latter pledged to support Egypt’s socio-economic development through the Korea International Cooperation Agency on behalf of the government.

For the past 18 years KOICA’s Egypt office has been implementing fellowship and capacity building schemes as well as the Korea Overseas Volunteer program, the KOICA Egypt office told The PIE News.

In the education field, KOICA has implemented major projects, including the upgrading of four vocational training centres in cooperation with the Ministry of Industry and Foreign Trade in different parts of Egypt. They have also completed a project to improve the automotive vocational training system in Egypt.

“The faculty aims to provide skilled labour to the Egyptian market and develop scientific capabilities of teaching staff.”

Reem Nafie is an Egyptian journalist based in Cairo with a BA from the American University in Cairo and a master’s degree from London. For the past 15 years she has worked in a range of publications in Cairo, London and Germany, covering Middle East social and financial affairs.

THE PIE NEWS

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Egypt: China-backed factory emerges from US\$30m fibre cable project

Egyptian ICT firm HitekNOFAL, in collaboration with Chinese fibre optic specialists Hengtong Group, has unveiled a new optical fibre cable factory in Badr, as part of a three-year US\$30 million project.

The companies say the factory is built on an area of 27,000 square metres and has the capacity to produce over eight thousand kilometres of cable annually.



Speaking at the official unveiling of the factory, attended by delegates from the Chinese embassy in Egypt, the North African country's Minister of Communications and Information Technology Yasser Elkady said, "The trend towards designing and manufacturing electronics has become a national one, especially after President Abdel Fattah Al Sisi launched the Presidential initiative for designing and manufacturing electronics in Egypt during Cairo ICT 2015. Egypt has the potential and capabilities to take its proper place in this industry. Young and qualified Egyptian engineers are certainly able to lead this industry."

Elkady added that the factory would be used to meet local market requirements and then export to the rest of Africa and the Middle East by mid-2019.

He said the government has identified telecommunications infrastructure as a strategic investment and optical fibre cables as the main pillar for providing faster internet service for use with technologies such as cloud computing, big data storage and transfer and Internet of Things (IOT) applications.

Mohamed Nofal, Chairman of HitekNOFAL Solutions said the company will leverage its experience of more than three decades in the field of telecommunication and cable solutions to make the factory a success.

According to Nofal, HitekNOFAL Solutions wants to ensure that at least 80% of components in the cable manufacturing process at the factory are developed locally by 2021.

The company already provides technical services to companies such as Telecom Egypt, Orange, Vodafone, Etisalat Egypt, several oil companies as well as private universities.

Qian Jianlin, President of Hengtong Group, said, "The establishment of a new optical cable manufacturing factory in North Africa reflects our company's global expansion plan and Egypt's strategic position among regional markets. We want to make Egypt the main headquarters for expansion plans in exporting products to Africa in partnership with HitekNOFAL especially because the African market is one of the fastest growing markets in the optical fibre cables worldwide."

Micro-trenching cables will also be manufactured at the factory.

The opening of the factory comes only a week after Sudan's Sudatel Telecom Group and Econet Global subsidiary Liquid Telecom signed a memorandum of understanding (MoU) to build new FTTH networks across Sudan, reflecting the growing demand for increased broadband capacity and speeds on the continent.

Matshelane Mamabolo

"The government has identified telecommunications infrastructure as a strategic investment."



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Classera

Classera created E-learning solutions by focusing on what every learner need and want to learn and what makes them individuals. We stands with a mission to revolutionize the e-learning ecosystem all over the world, focusing on developing smart e-learning solutions, we are passionate about maintaining a sustainable engagement and motivation cycle for students everywhere. We wanted to leave a greater impact on the education ecosystem. From this day and later our kids did not need to draw on their desks to spend their time in the classrooms or to send a paper plane to get the chance of changing the routine.

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As part of the University of Cambridge, our mission is to contribute to society through education. We do this by working alongside governments and national education bodies to improve quality in education systems by drawing on research and our extensive international education experience.

Through sharing knowledge and expertise of our Cambridge organisations, we develop local capacity and skills, and create bespoke programmes, qualifications and publications that promote education excellence. Together, we aim to: raise educational attainment; improve education equity and; lead teachers and learners to a lifetime of achievement. We achieve this by working in partnership with governments and public bodies to: design innovative education programmes; publish high-quality teaching and learning resources; support and develop teachers and school leaders; create and implement new assessments and; provide strategic input to education system development. We are delighted to support MENA Innovation as a Diamond Partner in 2018, and we look forward to meeting you in Cairo in July.

www.cambridge.org/educationreform
www.cambridgeinternational.org/education-services

Google



To address the growing skills gap in the region's workforce, and to help ensure that opportunities created by technology are available to everyone, we've launched Maharat min Google (the English translation is "Building Capabilities with Google"). It's an initiative to help Arabic speakers, specifically women and young people, get ready for future job opportunities, advance their careers, or grow their businesses.

Maharat min Google (g.co/Maharat) will provide free courses, tools and in-person digital skills training to students, educators, job seekers and businesses. The online platform includes over 100 lessons and explanatory videos covering a range of digital marketing skills including search engine marketing, social media, video, e-commerce and more.

<https://learndigital.withgoogle.com/maharatgoogle>

IBM



IBM is proud to be an involved and contributing part of the Egyptian economy since its establishment in 1954. IBM cognitive and cloud solutions provide innovation by bringing new approaches to clients, organizations and the world at large. Behind each innovation are the people who conceive it and work the long hours to see it become reality.

With an in-depth insight on the latest in the tech industry; IBM is continually on the leading-edge, considering unconventional and innovative ways to meet the demands of the savvy consumer; with Cloud, Cybersecurity, Blockchain and Artificial Intelligence making their way to the forefront of technologies driving waves of digital disruption across almost all industries.

Through more than 60 years in Egypt, we have worked side by side with the Egyptian Government in most of the projects of national importance and through several initiatives that help the economy and support the government's national plans. IBM always realized the attractiveness of Egypt as a competitive sourcing destination which resulted in having six IBM centers in Egypt that serve almost the entire globe. IBM's scope of work has expanded to include a variety of sectors in Egypt like Banking, Telcos, Education, R&D, etc.

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JP – inspiring knowledge

jp.ik is number one in the world in implementing innovative large scale Educational projects. Our ambition is to transform Education through Technology and transform the World through Education. The integrated approach developed by jp.ik – “Inspiring Knowledge Ecosystem” – covers three key pillars of a technology-based education project: Technology, Engineering and Pedagogy. With the educational ecosystem, jp.ik delivers more than technology, assuring the knowledge transfer as a key success factor for the long-term sustainable development of communities. Currently, jp.ik is present in over 70 countries, has led over 20 large scale education projects, impacted 15 million students and engaged over 300k teachers.

www.jpik.com

Microsoft

Microsoft’s mission is to empower every person and organisation on the planet to achieve more. Our mission is grounded in our world view, the present in which we live and the future we strive to create. The opportunity going forward is that of digital transformation, whether it’s an agricultural field, a hospital bed or a car — people, places and things are becoming increasingly digitized, increasingly transformed. We’re moving from what is today’s mobile-first, cloud-first world to a new world – one that is going to be made up of an intelligent cloud and an intelligent edge, the interface between the cloud and the real world. It is the layer of the mobile devices that we use to access the data in the cloud.

We think that technology should be a force for good, that it’s a powerful tool for transforming people’s lives. In the Middle East and Africa, we’re looking at how the intelligent cloud can help grow local businesses; how strategic partnerships can foster new skills; and how collaboration can help people live better lives. We’re focused on uplifting local markets, in building the digital skills people need to succeed and to thrive in the world today and the AI enhanced world of tomorrow. For us, it’s about creating opportunity and prosperity. This is how we believe we will move MEA Forward through digital transformation.

www.microsoft.com/education

York Press

York Press is a major force in international educational publishing – digital, print, e-learning and assessment. Founded in 1978 by Dr. Khalil Habib Sayegh, drawing on the resources of a wide range of educational experts, authors, consultants, developers and creative professionals, York Press educational materials and e-learning solutions are now sold in over 100 countries worldwide. Long-standing partnerships with Pearson and Sayegh help York Press to offer tailor-made, market-leading courses and to provide a full range of educational services, focusing on: Curriculum development; Assessment; Kindergarten, primary and secondary courses and classroom materials; E-learning; Teacher training and professional development.

York Press publishes ELT (English Language); as well as Maths and Science, delivered in print and across all digital platforms, multi-component packages including IWB resources, suitable for Ministries of Education and for the private sector.

In the UK the company is well-known for the York Notes, the best-selling series of English Literature study guides, published in collaboration with Pearson. Now rapidly expanding, this series covers revision materials for Undergraduate, GCSE, A Level, English Literature and English Language, as well as Primary English test preparation. With materials available in print and digital, these titles are sold worldwide. In line with current innovation and progress, York Press has developed the York-E ecosystem, incorporating an LMS and a wide range of customised digital assessment resources deliverable via different platforms depending on market needs. York Press – at the forefront of digital and print publishing.

york-press.com

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Classera stands with a mission to revolutionize e-learning all over the world, focusing on developing smart e-learning solutions. We are passionate about maintaining a sustainable engagement and motivation cycle for students everywhere, and our vision is to be a game-changer for the e-learning industry worldwide. By inventing inspirational, intelligent, and sophisticated – yet simple – solutions that generate a new learning culture, we aim to provide the environment for a transformative learning experience.

Classera has undertaken the challenge to innovate heavily and lead the trends in the educational technology sector, for which we were recognized in 2017 with the Bett Innovation Award, Innovation Product Award-GESS 2018 and Digital Learning Transformation Learning Award London 2018.

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Haier

Haier International Smart Education company, holding "To become a global leader in Smart Education Solutions" as the corporate vision, "Make the Education Smarter" as the mission, and "Focus & Open up, Co-Create & Win-Win" as the value, is committed to achieving the equity and quality of global education.

Combining education with science and technology, Haier International Smart Education Company has launched HiBook – Smart Hardware solution, HiClass – Smart Class solution, and HiSchool – Smart Campus solution, to build the education industry ecology.

- HiBook Solution, combining digital resources with teaching hardware, launched a wide range of products including HiBook Cloud, Chromebooks, CMPC, desktop, notebook, all-in-one, tablet PC, VR / AR, e-book, smart pen, etc.
- HiClass Solution focus on "hardware + applications + contents", deploy "super blackboard + super desk + super podium" as carrier, implements six smart class solutions: interactive class, flipped class, remote class, maker class, lecture captured class and MOOC.
- HiSchool Solution integrates application, service and management for a campus ecology system through the construction of Campus Cloud, Campus Network and Campus Energy.
- Under the guidance of "one belt and one road" policy, and in cooperation with Google, Microsoft, Intel, Inspur and other international top resources, Haier International Smart Education company has successfully established industry accelerator, institute, and HiStar charity institution, in order to build a "Co-Create, Win-Win, Sharing" global education ecosystem with the makers and elites all over the world.

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Wolfram is the creator of Mathematica, the world's foremost technical computing program; Wolfram|Alpha, the widely used computable knowledge engine; and the Computable Document Format (CDF), the interactive core technology behind digital content offerings by all major STEM publishers.

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ApplianSys is the world leading specialist in designing, building and supplying dedicated web cache solutions to schools – in particular to large regional or national education authorities. Founded in 2000, ApplianSys has customers in 150 countries, a network of channel partners around the world and a portfolio of products designed with schools for schools. Connecting classrooms to the internet can transform education and enable entire nations to leap forward a whole generation. However, the sheer scale of nationwide deployments, the countless number of details that you need to plan and the high cost of reliable internet connectivity present considerable challenges and pitfalls at every step.

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Having worked with Education Authorities for over 15 years, ApplianSys can leverage lessons learned at each phase and across the scope of your connected classroom projects, delivering comprehensive insight to ensure successful nationwide deployment.

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Bassam Technologies



Since Al-Bassam Technologies was founded in 1985, It continuous to provide integrated solutions in information technology and learning in the Middle East market with a wide range of the best products of hardware and software, offer the best educational technology solutions through cooperation with international companies to provide solutions which suit the needs of the region especially for visually impaired people.

bassamgroup.com

Blippit



Blippit's curriculum App Maker for students launched in January 2018 for schools in the United Arab Emirates, through the Ministry of Education, as part of the 2021 Vision for a First-Rate Education System. Originally designed and built exclusively for the new Computing Curriculum in England, Blippit removes the barriers for children and teachers to create, share and publish their own learning projects.

In the UAE, Blippit is a key part of the Design and Technology curriculum particularly at Grade 8 with expansion plans for later in 2018. Elsewhere in the world, teachers use the App Maker as a way to engage reluctant writers and promote creativity as well as more typical applications in computing that includes introducing children to coding.

Blippit also offers a clear path from introducing early computing and code concepts, through algorithmic block programming and on into in to more advanced text-based Python coding. Accessed via the web, schools require only the Chrome web browser to get started. Sign-in can be integrated with Office 365 sign in and Google Edu to make access easier to manage for schools. Easily scalable, Blippit can be used via our Cloud or hosted within your country as needed. Blippit's Managing Director, John Bidder, will be available for any questions during this event.

Blippit.co.uk

CJ Fallon



Since 1927 CJ Fallon has been leading the way in providing educational resources for Irish teachers and pupils. Being the clear leaders of the Primary school market, with almost a century of experience and expertise, CJ Fallon has directly contributed to the high standards of Irish education.

Historically, Ireland has always had an internationally recognised place in world education. In the latest Pisa rankings, published in late 2016, Irish students ranked amongst the top countries in the world in Mathematics and Reading. In Mathematics, Ireland scored well above OECD averages beating both the US and the UK. In Reading Ireland excelled, scoring fifth out of the 72 countries tested. This Reading score places Ireland second (with Finland in first place) in Europe. CJ Fallon takes pride in the fact that we have been producing market-leading Reading programmes for the last nine decades.

CJ Fallon endeavour to offer the MENA educational landscape an alternative to the programmes already used. Coming from a nation with such traditionally high educational results, CJ Fallon's English and Mathematics series have been made to the highest international standards while remaining an integral component of Ireland's exceptional pedagogical tradition.

Ireland is home to the European headquarters of most of the world's largest tech companies, including Google, Facebook and Microsoft. CJ Fallon produce learning resources based on the belief that the pupils of today will use their ICT skills to create the digital innovation of the future, so all of our resources are made to the highest digital standards. We are privileged to be given the chance to support MENA innovation and look forward to meeting you in Cairo.

rainbow.cjfallon.ie

ClassLink



ClassLink empowers students and teachers around the world with instant access to their learning resources. ClassLink® OneClick® includes a library of over 5,000 single sign-on apps and instant links to file folders at school and on Google, Office 365, and Dropbox cloud drives. ClassLink Rosters easily and securely delivers class rosters to any publisher using open technology standards. ClassLink Analytics gives decision makers the usage data they need. Accessible from any computer, tablet or smartphone, ClassLink is ideal for 1to1 and Bring Your Own Device (BYOD) initiatives.

As recognized through our many awards, ClassLink's primary benefit is instant login to any web app through our OneClick® technology. With dozens of programs and applications for each student to access during the school year, management of usernames and passwords becomes a time consuming, expensive task for staff. ClassLink Rosters simplifies the rostering process with publishers, ensuring students and teachers have instant access to the digital learning resources they need to improve learning outcomes. Students are able to spend less time logging in and more time learning. ClassLink® is now the preferred single sign-on platform for thousands of schools and districts around the world.

www.classlink.com

CVTE



CVTE, is a global pioneer and leader of Education and Corporate collaboration technology. We dedicate to develop Interactive Touch Screen and other collaboration products to empower Education Collaboration and improve Corporate Communication Efficiency. We provide comprehensive digital classroom solution including hardware, software and peripherals. SEEWO, our brand in China market, was ranked China No.1 Education Interactive Flat panel in the 5th consecutive year. There are more than 700,000 classrooms using our Digital Classroom Solution in over 60 countries.

For more information, please visit **www.cvte.com**

HP



HP Inc. (HPQ) is a new, publicly listed corporation and a global leader in printing and personal systems. Backed by nearly 50,000 employees and drawing from a 76-year legacy of engineered innovation, the company is focused on creating technology that makes life better for everyone, everywhere. Through its portfolio of printers, PCs, mobile devices, solutions, and services, HP Inc. engineer experiences that amaze.

https://www8.hp.com/emea_middle_east/en/home.html

HumanWare EMEA



Humanware's inspirational vision has resulted in a range of highly intuitive and intelligent solutions for blind and visually impaired people. Combining an intelligent device with the simplicity and accessibility of a note taker with the power and efficiency of a modern smartphone or tablet, the BrailleNote Touch is the world's first Google certified braille tablet providing Play Store access.

Smarter and more connected than other low-vision products, the Prodigy Connect 12, is a powerful digital magnifier which opens the window to an intelligent Android world, with free access to over a million apps and is available with a powerful distance camera. The explore range of portable magnifiers are bursting with exciting features to make life easier. With three explore to choose from 3, 5 and the new 8 with a touch screen, these powerful magnifiers will go everywhere with you.

Victor Reader Stream provides access to over 36,000 internet radio stations, Wikipedia and Wiktionary. Listen to your favourite books and MP3s wherever you are. Victor Reader Stratus and Stratus M book readers are simple and intuitive to use, Stratus M includes multimedia for downloading from USB or SD. Brailiant Braille Displays available in 32, 40 or 80 cell versions, work brilliantly with Apple IOS devices iPhones, iPods Touch and iPads. The latest addition is the compact Brailiant 14 which is our smallest braille display yet. It is designed for ultimate efficiency without sacrificing ergonomics or comfort, so you can stay on track anytime, anywhere.

www.humanware.com

Index



INDEX Braille has been designing and manufacturing braille embossers since 1982 in the north of Sweden. Our name is synonymous with quality, reliability and design. Our experienced design team allows us to meet the ever changing needs of blind people. Creating hard copy braille enables blind people to interact efficiently and effectively with the world around them.

INDEX embossers are used in practically every country in the world and are suitable for all environments, principally for education where they are enabling blind children to enjoy reading text in an accessible format. The range of INDEX embossers makes it easy to choose the right one, from a large braille production run of thousands of sheets to just one page, there is definitely an embosser for you. INDEX also builds acoustic hoods.

Keeping pace with the fast changing speed of technology, INDEX has incorporated the latest connectivity into its embossers: Wi-Fi, enabling wireless printing from mainstream mobile devices; Index BrailleApp for wireless printing; idB = Index-direct-Braille: an included feature that enables braille translation of simple text files into braille.

The exciting Index BrailleApp is a free application used with all Index V5 printers. It can handle almost everything needed when printing braille, for example translation, formatting, editing and printing, all while you are on the go. INDEX Braille is proud to support Bassam Technologies in Saudi Arabia.

www.indexbraille.com

Kamkalima



Kamkalima is a web-based platform for K-12 schools, which helps students ages 10-18 years develop language and communication skills in Arabic. For Schools, Kamkalima provides data analytics to monitor outcomes and guide interventions. Kamkalima also supports schools in the capacity building and up-skilling of their teaching staff to deliver better results.

For Teachers, Kamkalima offers the tools and resources to help them work smarter, instead of harder. They can access a wealth of resources allowing them to design great lessons in minutes. They also benefit from assessment support and automatically generated analytical reports on student performance to help them respond to individual student needs to improve performance in their subject matter. For Students, Kamkalima delivers engaging content, in an interactive manner and with beautiful design to ensure that no Arabic class is dull or boring.

kamkalima.com

Kortext



Kortext is the UK's leading digital textbook and learning platform providing access to over half a million digital textbooks from over 700 of the world's leading education publishers such as Pearson, McGraw Hill and Wiley. These publishers, along with many others, use Kortext to help distribute digital textbooks to students around the world. The platform provides an enhanced learning experience with access to powerful study tools that are highly valued by students. Universities such as the University of Leeds, Imperial College London and Middlesex University are adopting the platform, and are able to utilise the detailed learning analytics the platform provides to support better student outcomes and provide an enhanced learning experience.

By integrating Kortext into the learning ecosystem, lecturers, teachers and faculty are able to support how students are engaging with their learning materials and progressing through their course. Empowering institutions to better support student retention, progression and success. Kortext is also a founding member of Edtech UK, a strategic body set up to accelerate the UK's education technology sector in Britain and globally. In addition, working with global partners such as Microsoft and Samsung, Kortext has created a growing international presence, particularly in the Middle East, Africa and Australia.

www.kortext.com

Labtech



Looking for Solutions for creating Employable Skills? Do you wish to exchange ideas on Best Practices for Educational Policy drawn from examples in dozens of countries on six continents? Are you looking for a reliable partner with decades of experience in 75 countries to help build out vocational and technical training systems for rapidly developing countries?

Labtech has been assisting developing countries for over 30 years and has created the largest range of technical training systems in the world that especially suits their needs. Our training systems are used in thousands of schools in over 75 countries and we are able to adapt to your needs to help you achieve your goals. We believe that developing employable skills for both industry and self-employment is a key factor in economic development.

Labtech is also a leader in e-learning and Virtual learning for technical education. We have a "Virtual TVET" program which can lower the cost of TVET training by half as compared to traditional approaches. Come talk to us about what we can do together to strengthen and develop your TVET system! Our services: Lab Facilities Design; Curriculum Design; Provision of Lab Equipment; Teacher Training; Educational Development Consulting.

Our range includes seven major technology areas which covers about 50 trade areas. Electronics Technologies; Electrical Technologies; Computer ICT Technician and Networking; Air Conditioning and Refrigeration; Automotive and Heavy Equipment; Renewable Energy; Virtual TVET: 21st Century Skills and 3D Digital Content.

www.labtech.org

leXsolar



leXsolar – understanding new energies. Renewable energy is on everyone's lips. Nowadays wind and sun energy are taken for granted. But how exactly does this new technology work? And how many further opportunities for the energy production are there? The company leXsolar gives all these answers and makes the next generations ready for a 100% Renewable Energy future.

Pupils, students and adults will get closer to the topic in a clear and practical way and will get enthusiastic thanks to high quality products. At the same time leXsolar focuses on the highest quality and a customer-oriented service "MADE IN GERMANY". With the help of more than 50 global partners in the field of education and industry, leXsolar is on the way to be a market leader of experimentation and demonstration systems for renewable energy.

lexsolar.com

Manipal Global Education Services



Manipal Global Education Services is a part of Manipal Education and Medical Group. It is India's largest education services group, running physical and online universities in India, Nepal, Malaysia, Dubai and Antigua. Its ambit includes a wide range of higher education services to institutions, corporate training programmes in partnership with leading enterprises, vocational training across a number of sectors, as well as technology-driven services in areas such as testing, assessments and education delivery. It currently offers services and support to over 400,000 students, across its campuses, corporate and online platforms.

Services offered: Manipal ProLearn: Professional learning for corporates and individuals – through online, F2F and blended modes – in various fields like Management, Data Science, Information Technology and Finance in partnership with industry leaders; Manipal Global Academy of BFSI: Corporate training and consultancy services to nearly 50 leading players among public and private sector banks, NBFCs and insurance companies; MeritTrac: Testing and assessment services to leading educational institutions, government organizations, corporate entities as well as individuals through a variety of methods; Manipal City and Guilds: Vocational training and certification programs across a number of industries, in partnership with City & Guilds of the UK; Sikkim Manipal University – Distance Education: India's leading distance education provider offering graduate and post graduate degree courses in Management and IT.

The Manipal Global mantra – Achieve, Enable and Transform – builds on the group's legacy to create a future for every life it touches, a future that inspires achievements, enables ambitions, and transforms lives, worldwide.

www.manipalglobal.com

Ruckus

Ruckus provides high-performance, secure, reliable access to applications and services no matter how tough the environment, innovating across wireless and wired access technologies to meet industry-specific needs and deliver great end-user experiences. We serve small, medium and large enterprises and organizations across targeted industries and the most demanding use cases, including education, hospitality, service providers, retail, smart cities and public venues.

Our solutions start with the Wi-Fi access points that have, for a decade, consistently outperformed their counterparts. Our WLAN controller portfolio supports every kind of deployment scenario, from the simplest single-site business to multi-tenanted solutions for managed service providers. Our line-up of ICX switches covers the needs of the entire campus from access or edge, powering the APs, to aggregation and core. Our most powerful switches are able to provide the capabilities of chassis-based switches, without the upfront investment.

We also provide secure device access software, in the form of our Cloudpath product, allowing any user and any device to join any network, wired or wireless, securely. We embed network intelligence into our controllers and provide a stand-alone capability for larger networks, where we also support predictive analytics. Our location software provides footfall and asset location data while simultaneously serving as an enabler for location-based services delivered by ecosystem partners. Ruckus will be working with Exertis IOT vendors to showcase how its new IOT controller transforms IOT from a collection of closed solutions into an open enterprise interoperable architecture to deliver multi-vendor IOT as a secure scaleable enterprise solution, transforming outcomes and user experience.

www.ruckuswireless.com

Toshiba**TOSHIBA****Leading Innovation >>>**

At Toshiba EMEA, we provide innovative, comprehensive computing solutions and support for a range of professionals and industries across Europe, Middle-East and Africa – from public sector and education, to corporate, SMB.

As a leading manufacturer in business technology, we offer a wide variety of hardware and services, from Ultrabooks and hybrids, to solutions to enable companies to manage their mobile device fleets – all of which are designed to help businesses optimise work processes in ways which are as flexible, reliable and cost effective as possible.

At Toshiba we don't believe in one-size-fits-all solutions, which is why we offer a wide range of industry-targeted solutions too – from cloud computing, to security – with each designed to improve performance and help businesses and individuals reach their potential. To learn more, please visit us on the Toshiba Business Solutions website.

www.toshibamea.com/b2b

Virtulive

Virtulive Technologies is an innovative technology product company working on developing cutting edge collaboration solutions to address the challenges primarily in the education segment. Virtulive was born as an outcome of sheer passion of its founders to enhance the quality of education delivery by virtue of disruptive solutions, benefitting millions of students. Virtulive products are set to change the way people communicate, co-create and collaborate. In addition to redefining the traditional classroom education, it will also fulfill the requirements of the enterprise segment by providing seamless video conferencing solution for effective collaboration.

'Virtulive – Everything in a Box' is the World's first integrated, multipurpose collaboration device that brings together the features of video conferencing, digital projection, video streaming, two-way audio/video communication and high-speed computing into a single affordable, portable device that enables real-time collaboration between diverse teams. Virtulive is powered by VirtuXpro, a cloud based software platform that enables various applications like, SmartED, VirtuCapture and VirtuBoard, to meet various industry specific needs.

SmartED is a comprehensive, synchronous and scalable learning solution that enables real time interactivity and collaboration between instructor and students situated in remote classrooms. VirtuCapture is a comprehensive Lecture Capture System (LCS) solution to capture, playback, trim, share and archive lectures for future reference. VirtuBoard is an interactive whiteboard which disrupts blackboard teaching and enables students to experience immersive learning. We are on a mission to develop unified communication and collaboration solutions of the highest quality and customer experience to meet the ever growing needs of the smart generation.

virtulive.com

Wiley**WILEY**

It's the knowledge age – and knowledge is our business. Our challenge is to embrace the opportunities technology brings and share it in new, exciting and rich ways. We are part of a dynamic, inventive, changing world that uses learning, research and knowledge to find answers to today's challenges. Wiley is a learning business that helps people and organizations to develop the skills and knowledge they need to succeed. We commit ourselves to helping to drive a successful knowledge economy, supporting quality education, lifelong learning and employment. We commit ourselves to helping our customers to contribute their full potential to the world.

www.wiley.com

Yalong Education



Zhejiang Yalong Educational Equipment Joint-Stock Co., Ltd. founded in 1983, is the leading enterprise of the educational equipment in China. YALONG has been adhering to the road of technological innovation, focusing on serving vocational education and engineering education, providing more than 10,000 higher learning colleges and universities, vocational colleges, technical colleges, industry, cooperate training centers with talent cultivation total solution of doing, learning and teaching, all-in-one which covers educational equipment, curriculum development, teacher training, skills competitions and other services. With high quality and innovation and custom trust from at home and abroad, we fully implement the brand strategy.

YALONG self-developed more than 300 patents and achievements of software copyright. As one of the International High-Tech Enterprise, YALONG has 863 projects in different countries and has the national level new product and product which was supported by National Torch Plan. YALONG has attended the drafting for the industrial standard in ASEAN countries, Ministry of Education, Manpower Resource and Department of Social Security. Yalong becomes the partner with ASEAN Skill Competition, National Vocational Skills Competition, National Mechanics Colleges Skills Competition and National College Students' Experimental Skills Competition.

YALONG is the appointed resource development base for remote vocational education and practical training base for teachers from higher and secondly education by Ministry of Education; engineering technology research center of educational equipment in Zhejiang province; the key industrialization enterprise supported by Ministry of Finance; the key enterprise supported by innovation funds of Ministry of Science and Technology and so on. We established strategic cooperation relationship with the world top 500 enterprises such as Fanuc, ABB, Mitsubishi, Famic, National Instruments, Omron. YALONG wholly owned Zhejiang Yalong Educational Equipment Research Institute, Yalong Vocational Training School and etc.

yalong.cn

ITIDA Pavilion Partners

BlinkApp



BlinkApp is an automatic accident detection and notification system that allows friend, family and emergency units to respond to car crashes immediately and appropriately by notifying them once the car crash occurs. We finish the detection and notification in less than 100ms (blink time!) The application is working standalone on mobile without a need to any hardware. BlinkApp just use smartphone internal sensors by a novel methodology. We also providing a driver behaviour analysis for insurance and fleet companies. With will help the companies to rate the drivers for better services and rating profiling.

The application validated using some small robots and using a very strong and accurate car accident simulation system with more than 98% accuracy. We are targeting B2B in addition to B2C for some markets, we can offer our services for private sectors like insurance companies and car fleet or government sectors like police, ambulance and hospitals. Our slogan is saving your life anywhere, even if your car has an eCall system, but once you are in another car you will be protected by BlinkApp. Awards: Win 1st place winner in MIT EF Pan-Arab in Bahrain April 2017; Winning top 5 winner in Arab Mobile Challenge Dec 2017 (graduated to GSMA in Barcelona)

www.blinkapp.net

Delta Soft



Delta Soft corp. is a leading company in the field of educational services and e-learning in the Middle East, thanks to our outstanding team, the company is targeting to provide the best services in the various aspects of the educational process at reasonable prices. We also have a huge number of products and services that serve the educational process, such as digital content Development, digital books, learning portals, questions banks, mobile apps, and many other services.

www.edeltasoft.com

Ideas Gym



Since 2011, AI.Searag for content and Innovation Services known as Ideas Gym is working on: Career building and Technology capacity building by guiding, training and coaching K-12 students to work on real life technology projects and applications humans are different and prefer different colors so the paths we provide to build a career or build technical capacities.

Ideas Gym also is responsible to run the Egyptian Robot and science Olympiad that qualifies Egyptian students to the international Olympiad and leded Egypt to win several medals. One of our famous pillars is Ideas Gym Innovation Lab, we currently run four labs inside Nile University, French University in Egypt, Assiut Technology Park and Borg Al.Arab Technology Park. Ideasygm Tri-Blended Learning Pillar: Teachers & Students can experience a combination of e-Learning (web and mobile-based courses), in-person training (face to face and/or webinar-based sessions) and affordable Educational kits needed to be used during the courses.

www.ideasgym.com

InterAct

InterAct develop technologies to enhance interactivity, starting with its first product Touchizer. Touchizer is a device that converts any ordinary surface (monitor) to be interactive, whether this monitor was a projected wall, or even a TV.

Just by plugging Touchizer to your computer and directing it towards the monitor, you can use the monitor as an interactive screen using Touchizer pen. Touchizer can be used in both Educational and business institutes, where it enables users to use all computer capabilities directly on the monitor, from visual aids, interactive applications and virtual labs, while saving all their work as video, audio or PDF, or surfing the internet and any other application on the computer.

Touchizer is a small portable device, with high response, and half the market price of the electronic boards. Saving all the hassle of the electronic boards, from being damaged from a strong hit or exposure to liquids, to its huge size and maintenance. Touchizer for a better interaction.

www.interactts.com

ISEC

ISEC provides integrated solutions for E-Gov applications to secure the right to access and secure data and exchange data issued by governments and related applications for the imposition of taxes, national security, income and legal records, and health data, and others, using the means of authentication, encryption or digital signatures can enable governments to maintain data privacy, streamline workflow or enable access by using Smart Token, Smart Products, Services: khadamat Misr backend; Sales; Tazakry; Secure document archiving; QR document security; Brainwave fingerprint

www.isec.com.eg

MERLiN

MERLiN is a Formative assessment tool based on a gamification technology introduce Enjoyable studying environment through a set of challenges and interesting exercises for students, Easy access to a set of exercises based on the curriculum. Simple evaluation and reporting system for Teachers and A daily updated communication channel for follow-up on students' progress for Parents.

www.cubeegypt.com

Skillvy

An educational innovative online platform for vocational education and apprenticeship, based on blended learning, to facilitate and provide the most recent vocational curriculum in Arabic, simply and easily, and training through newest technologies and equipped labs in many vocational fields, which is presented by experienced trainers and academics.

www.skillvy.org

WideBot

WideBot is the first bot builder platform in the MENA region. We allow anyone to build his own intelligent chatbot without any coding or technical experience in just 10 minutes. Our innovation comes from our ability to provide intelligent bots that interact with humans using both text and voice in Arabic and English and keep learning from humans via machine learning engines.

Our Product is Bot Builder Platform, WideBot is an industry specific bot builder platform. We have a predefined template for each industry like (Food Ordering, E-commerce, Persona). Also we provide White Labeling for Enterprises like Mobile Operators, Banks.

www.widebot.net

WIRO

Every one of us needs to be online, whether for finishing his work or at emergency case or for entertainment, also most of us have great problem in supplying power to his smart device which keep him in touch with the world, so he could get help, finish his work or even rescue some one's life, most of us face problem of having his smart phone switched off, so we have to find an outlet to charge our phones, also we must have our chargers if we were lucky to find an outlet, what if also we are in a public place or in remote area, our problem here is getting bigger, so we at WIRO are solving all problems you may face to keep your mobile a life and increase someone's life opportunity of survival, so we are introducing our set of products for charging all types of smart phones that are compatible with wireless charging or not.

www.wirocorp.com

UK Pavilion Partners

Genee World



Genee World are a British manufacturer based in the Midlands of the UK, established in 2005 Genee have rapidly become a leading manufacturer of touchscreen technology and interactive educational software solutions. Genee are well established in the UK and export to over 80 countries worldwide including the Middle East and Africa, their technology is put through a rigorous research, development and testing programme to ensure only the highest quality products are manufactured and supplied.

The Genee range incorporates interactive touchscreens, visualisers, touch tables and bespoke software to create a collaborative learning environment. Genee understands the needs of teachers, their solutions have been created by education professionals and they have built hardware and software solutions specifically for the education arena. An example of this is Project Flow, cloud-based lesson management software, that allows the teacher to create lessons that can be automatically differentiated at a click of a button.

Genee focus on providing the complete interactive classroom solution giving teachers the tools they need to engage with their students and provide fully collaborative and content rich lessons. Genee's products include a huge array of lesson specific titles that work to deliver streamlined lessons simply. Spark II, lesson presentation software, facilitates student interaction, engagement and collaboration with a simple and easy to use interface, ideal for any classroom.

www.geneeworld.com

NCUK – The University Consortium



NCUK is unique in UK higher education. We are a consortium of leading UK universities dedicated to giving international students guaranteed access to university and helping them succeed once they get there. Our qualifications are designed by our universities, taught by our network of global study centres, and studied by students aspiring to get into some of the top universities in the world. We offer a range of qualifications to suit international students of all levels; pre-university pathway, undergraduate degree courses and postgraduate pathway programmes.

Our qualifications are recognised by our own universities and by most others across the UK, including many in the Russell Group. They are also recognised by a number of universities internationally, and this network continues to grow. Passing an NCUK qualification guarantees our students a place into one of our universities, enabling students access to thousands of degree courses.

Since 1987, NCUK has helped over 30,000 international students' progress to university and now has a global network of over 50 Delivery Partners in 19 countries teaching NCUK qualifications. We are actively looking to expand and develop new partnerships and collaborations with ambitious institutions keen to internationalise. If you would like to find out more information about working with NCUK then please contact together@ncuk.ac.uk

www.ncuk.ac.uk

Pearson



Pearson is the world's leading learning company that helps people of all ages to make measurable progress in their lives through learning. We partner with governments and institutions to create innovative solutions to improve learner achievement and institutional effectiveness. Pearson supports learning from the time a child enters school and throughout his or her educational journey.

We create and connect content, technology, assessment and services to offer unique learning solutions. We deliver services that can help schools and academic institutions achieve their goals. We've acted as consultants to governments and institutions on education, professional development and curriculum redesign. For more than a decade, we have worked with educators and learners to track learning gains and we hold ourselves accountable for not just the products we make, but also for the results we deliver.

Our depth and breadth of experience in education and our commitment to learning sets us apart. Every day, 40,000 Pearson employees in 80 countries strive to bring better, more personalised learning experiences to our customers.

www.pearson.com

Twig Education



Twig Education is a multi-award-winning STEM education company, specialising in short films and rich-media teaching and learning materials for K-10.

At Twig, we believe that engaging students from a young age with the world around them is critical to creating a scientifically literate society, as well as tomorrow's scientists, engineers and technologists. Our approach is to work with top educators and academics to create modern, innovative and interactive content, mapped to global curricula. We aim to make complex science concepts accessible, engaging and understandable for all.

We embrace technology to transform learning outcomes. This approach has led to partnerships with some of the world's top education companies and organisations, including Imperial College London and Stanford University's Center for Assessment, Learning and Equity. Available in over 60 countries and in 20 languages, our content is used by governments and leading education publishers around the world to deliver an engaging multimedia STEM curriculum.

www.twig-world.com

Branded Partners

Adapt IT



Adapt IT provides a variety of specialised IT software solutions and services to Education, Energy, Financial Services, Hospitality and Manufacturing sector clients. Adapt IT has over 1,050 employees and customers in 40 countries in Africa, Asia, Australasia, Europe, South America and North America, and its services and solutions span the complete software IT life cycle, from consulting and application design and development, through to delivery and support.

For more information, visit www.adaptit.co.za

CASIO

CASIO Middle East FZE is the regional subsidiary of CASIO Computer Co. Ltd., overseeing sales and marketing activities across the Middle East & Africa. CASIO has been supplying products to countries in the Middle East & Africa through sales agents since the mid-1970s. Beginning in October 2013, CASIO Middle East FZE has been working in tandem with sales agents in each of the countries and carrying out sales and marketing activities tailored to these countries. By promptly supplying products and services suited to local tastes and lifestyles, the company intends to popularize CASIO products and expand its business in the region.

www.facebook.com/CasioMiddleEast

Critical Links



Critical Links is a pioneer in delivering innovative e-Learning infrastructure for the next generation of schools, especially in challenging environments. Nowhere is the 'digital divide' more evident than in education, particularly in emerging countries where infrastructure and connectivity are still precious resources. In these regions, even if students have access to PCs and tablets, they are too often cut off from the internet and cloud-based learning resources enjoyed by the more developed world due to lack of regular or robust connectivity, or other infrastructure limitations such as power outages and fluctuations. To address this, Critical Links has joined industry leaders like Intel, Microsoft and others, in creating an e-Learning architecture to drive global learning on a local scale, even in low-connectivity environments.

The C3 Micro-Cloud is a completely self-contained and cloud-enabled e-Learning environment that allows students access to cloud-based learning management systems, curriculum, content, and resources – even if the school has no connectivity or power. Most importantly, hundreds or even thousands of C3 micro-clouds can be managed and administered from a single, centralized point, allowing the distribution of uniform curriculum and content, enabling automated system updates and features, and ensuring the security and control needed in today's connected world.

www.critical-links.com

Digital Skills Foundation



Digital Skills Foundation, based in France, was established to enable everyone to become digital literate at an affordable cost. "ICT for everyone. Our e-learning program, called the Digital Skills Passport, covers all aspects of digital technology – from basic instruction on how to operate a computer in a practical and safe way through to getting online and accessing social media. It allows people to be efficient in a professional environment. Our courses cover the everyday technologies that we use on a daily basis – computers, music, video, images, the internet and social media.

If learners wish, they can progress from the Basic Start Modules right through to the Professional Digital Skills Passport Programme which teaches the practitioner level digital skills for the modern workplace – including Word Processing, Presentations, Spreadsheets, Networking, Databases, Productivity and Communications. The Digital Skills Foundation is committed to ensuring that everybody has access to digital skills training. Our digital skills programmes have accessibility features for dyslexia, cognitive and visual impairment, colour blindness and for those with literacy issues. Our programmes are fun, supportive, confidence building and accessible.

digitalskillsfoundation.org

EurekaExams



EurekaExams is a smart multipurpose e-assessment platform (we prefer to call it; Exam Efficacy Assessment Platform) that is based on Peter Drucker's innovative quote; "Management is Assessment. You can't manage what you don't measure. If you can't measure it, you can't improve it."

EurekaExams applies the PDSA (Plan, Do, Study, Act) improvement cycle. It enables users; Teachers, Students, Parents of forming & performing assessments regarding every piece of knowledge that have been educated thence measure students' performances continuously using data analytics engine that manipulates relevant data to cumulate forming information that are presented in a readable form to every segment of users to support learning in schools.

EurekaExams is flexible and customizable to fit different educational themes & has (for every segment of users) many tools and instruments in a clean design and high usability index along with informative dashboard; EurekaExams saves teachers' time, tracks the students' performance, improves quality of feedback given for students, finds the misconception, enables adaptive testing, held competitions and grouping of students; EurekaExams is an informative decisional support for managers as it is time efficient, accurate, cost efficient, gives timely results, sustainable and economic solution for CLEAR improvement of students', teachers', schools' and system's performance; EurekaExams is developed for students to feel the power over the examination process and enjoy it flexibly an hour a day in friendly interfaces with high usability, educational games and immediate feedback that improves the learning level.

www.EurekaExams.com

Hologo World



Augmented Reality for Education. Hologo World Inc, is an establishment dedicated to producing educational content for students, teachers, schools and lifelong learners in cutting-edge technology. Hologo employs technologies such as Augmented Reality, Virtual Reality, Mixed Reality and Artificial Intelligence to choreograph solutions for the education industry.

On April 2018, the company released its flagship AR application “Hologo” for IOS devices. The global launch of Hologo was marked at BETT Middle East & Africa conference in Abu Dhabi. The AR based mobile application boasts cutting-edge features of customization for schools and teachers.

The Hologo App consists of three main categories: “JOURNEYS” which allows users to teleport to different parts of the world and even out of space; “STEAM” explaining complex concepts for science, arts, engineering and maths in 3D lifelike visual aids; “WILDLIFE” which will allow students to get up close and personal with wildlife creatures in Augmented Reality.

Furthermore, in collaboration with leading educators, authors, and industry leaders Hologo introduced TeachingTube.com on April 2017. Teaching Tube is a rapidly growing online resource for secondary students studying across Cambridge & Edexcel with over 500 GB of customized educational content and a student population of 160,000 students across 83 countries. At BETT MEA 2018, Hologo World announced the future developments including deploying AR capabilities for Android and Web devices with a massive increment to its AR library by September 2018.

www.hologo.world

Integrated Technology Group



ITG has been a leader in technological innovation and a pioneer in developing and exporting education management and government/enterprise solutions, internationally. Managing steady growth and a key technological lead over the past 26 years. Its key eLearning and education management solution, EduWave, currently empowers over 15 million users in more than 42,000 educational institutions across the globe. ITG is headquartered in Amman – Jordan, and operates in various regions through its operations; ITG America, ITG Saudi, ITG Egypt, and ITG Africa, in addition to its local partners that are spread over 20 countries.

ITG’s specialities are: Educational Solutions: EduWave® e-Learning & Educational Management Platform; in addition to e-Content Development through ITG’s specialized subsidiary JAID Productions; Government/Enterprise Solutions: Government Resource Planning – WaveGRP®, Enterprise Resource Planning – WaveERP®, and Document Management Solution – WaveDMS®

www.itgsolutions.com

LD DIDACTIC



The LD DIDACTIC Group is a leading global manufacturer of high quality science and engineering teaching and training systems for: Schools (secondary schools); Vocational colleges; Technical colleges; On-the-job training; Universities. Our service and product spectrum covers much more than just experiment equipment. We offer consulting for all respects of education projects (e.g. curriculum, financing) as well as training (just technical or comprehensive didactical) in corporation with German vocational training centres or universities.

Our focus is on teaching solutions for: Physics; Chemistry; Biology; Photonics; Electrical Engineering; Automotive Technology; Renewable Energy. By collaborating very closely with teachers and instructors, we have developed our training systems and adapted our solutions to their specific curriculum requirements thus ensuring maximum practical relevance, easy use and successful learning.

Our wide range of services – such as free software updates, comprehensive training programs, as well as local technical after-sales service – ensure that our educational systems operate smoothly on a daily basis. LD DIDACTIC markets its comprehensive products and solutions under the brand names: LEYBOLD; ELWE Technik and; Feedback.

www.ld-didactic.de

Matific



Matific is a globally recognised, award winning online teaching and learning resource for primary school mathematics (Kindergarten to 6th Grade). Headquartered in Sydney, Australia, Matific awards include Best Mathematics Instructional Solution, Best Game-Based Curriculum Solution, and Best Educational App. Matific is currently available in over 25 languages (including Arabic) and is aligned to mathematics curricula in over 45 countries.

Matific’s pedagogy combines rich content with adaptive and interactive games. The Matific content is carefully localised and mapped to each country’s curriculum and popular textbooks. Children learn at their own pace, improving their quantitative skills and analytic ability in preparation for jobs of the future. Getting started with Matific is as easy as distributing student logins. Teacher training is minimal as Matific was specifically designed for easy implementation.

Matific is known for: Proven to raise test scores, reduce maths anxiety, and increase motivation to learn maths; The ideal program to support and enhance investments in ICT; Provides teachers with engaging, enquiry based maths resources and lesson planning; Offers real time student and school performance reporting; Low cost program that runs on existing infrastructure at schools; Works on all devices and offers online and offline capabilities; Supports STEM learning initiatives

Matific Arabic: **www.matific.com/home/ae/ar/index.html**

Matific English: **www.matific.com/home/au/en-au/index.html**

MEDAFRICA DATACENTERS



MEDAFRICA DATACENTERS is a fully-fledged entity under Moroccan jurisdiction, whose first mission is to set up the MOROCCO INTERNATIONAL GATEWAY DATACENTERS (MIGDC) oriented towards the MENA Region. ZIRCOM Group, (United Kingdom reference) leading in the construction and operation of data centers and MEDASYS Group, (Moroccan reference), in the field of new technologies, have signed a partnership agreement for the creation of a joint venture: MEDAFRICA DATACENTERS.

This is a large-scale International Data Center Build project in the region of Kenitra, will deliver a new dimension to the new technologies sector in Africa and will position Morocco as an ICT leader in the MENA region. Through strong partnerships with world technology leaders, MEDAFRICA DATACENTERS aspires to enable the African economy to leverage IT for economic growth and human development, by providing leading-edge Data Centers delivering accessibility to highly proven Data Center reliability and technology solutions. Morocco as a prime technological hub in the African Continent; The target marketplace the Middle East North Africa; Hyperscale Architecture for Morocco to attract major operators of new technologies; International standard knowledge share primary engine for job creation, economic and social development; SME ecosystem promoting a network of sub-Saharan entrepreneurs. The MEDAFRICA DATACENTERS will be the communication bridge to Europe, rest of the world and the path to developing data centers throughout the African continent.

www.medafricadatecenters.com

Mohan Brothers



MOHAN BROTHERS was the vision of late Sh. JAGAN NATH BHARDWAJ. He was a true intellect and a visionary, who started working in the year 1932. He Established MOHAN BROTHERS in 1955. He was a very learned man had a great Scientific bent of mind. His interest in Astronomy & Astrology helped him to invent his own telescope named Sky Master with which he studied the stars.

After a thorough study he invented a Planetarium named "CHITRA" which was 1st of its kinds in India and the working mechanism of the same was very unique. CHITRA the planetarium was used by many institute to study stars & constellations. Mohan Brothers received may letter of appreciation for CHITRA the Planetarium. Another major achievement of Sh. Jagan Nath Bhardwaj was an Electric Car.

He invented a battery operated Electric Car named "BHARTI" in the year 1962 and this car was gifted to Prime Minister of India Mr. Jawahar Lal Nehru the car was very much appreciated and MOHAN BROTHERS received on official Govt. order of 10 such battery operated cars. With our brand name – AMBROS we at Mohan Brothers are engaged in manufacturing of Educational & Engineering Models, Equipments, Trainers & Charts for the past 60 years.

www.ambrosindia.com

Nahdet Misr Publishing Group



Established in 1938, Nahdet Misr Group offers an assortment of integrated quality solutions in publishing, education and digital content. Nahdet Misr's mission is to enrich the Arab families with distinguished cultural, scientific, educational and entertaining content of exceptional value that is accessible by all segments of the society. The Group incorporates five different companies that function as one harmonious entity, striving to achieve its noble objective. To further contribute to the enhancement of the education sector in the MENA region, in 2017, Nahdet Misr launched the first corporate venture capital specializing in education technology – Ed.Venturs.

www.nahdetmisr.com

Pegasus



Pegasus Operational Excellence Solutions (Pegasus OE) is a leading operational excellence consultancy that bridges the execution gap between practical business experience and technology/digitization enablers worldwide with focus on the Middle East and Africa. Pegasus OE affiliation with Bahwan CyberTek (BCT), which is established in 1999, worked with Fortune 500 companies; 1000+ Enterprise Customers, 3500+ SME Customers and 475+ Universities across 20 countries, in North America, Middle East, India, Far East, and Africa.

Pegasus OE & BCT delivers digital transformation of businesses through IP-led products and cognitive solutions, growth accelerators and innovative outcome-based business models. Our solutions span across Digital Journey Management, Predictive Analytics, Digital Customer Experience, Payments & Citizen Services, as well as Education. As the TIBCO Partner for the MENA region, Both Pegasus OE & BCT take businesses to their digital destinations by interconnecting everything in real time, through integration, middleware, IOT, Blockchain, AI & Machine Learning, whilst providing augmented intelligence for everyone – from business users to data scientists – through visual and streaming analytics.

Our solutions enable faster answers, better decisions, and smarter actions. For 20 years, thousands of businesses around the globe have relied on our technology to differentiate themselves through compelling customer experiences, optimized assets, and innovative new business models.

www.pegasus-oe.com/affiliations/bct-tibco

MENA Innovation 2018 welcomes the following Government Ministries & Departments



Egypt Ministry of Communications & Information Technology

The Ministry of Communications and Information Technology (MCIT) was established in 1999 to develop the national ICT sector. MCIT strives to achieve the digital economy through the use of ICT tools to provide prosperity, freedom and social equity for all. Its mission is to enable the development of a knowledge-based society and a strong digital economy relying on equitable and affordable access to knowledge; digital rights; and the development of a competitive, innovative national ICT industry. MCIT endeavours to promote the development of the ICT infrastructure and digital services of government entities, one of its key priorities. MCIT seeks to foster digital citizenship by empowering members of society, especially youth, through ownership of the tools and skills needed to develop and live in a knowledge-based society. MCIT pays great attention to human development for all members of society based on the fact that capacity-building and human skills are the key factors of progress and achievement.

Egypt Ministry of Education

The Ministry of Education is committed to developing a pre-university education system in Egypt to provide a model for leadership in the region by providing quality education for every basic human right, preparing all children and young people to inform citizenship in the knowledge society in the light of a new social contract based on freedom, democracy, and social justice. The establishment of an educational system that supports decentralized community participation and good governance and ensures efficient reform of the Ministry of Education at the school and all levels of administration.

Egypt Ministry of Higher Education & Scientific Research

The Ministry of Higher Education was established in November 9, 1961 to assume the responsibilities of higher education. The public education assigned responsibilities was given to the Ministry of Education. As a result of the establishment of the Ministry, higher education expanded considerably, with respect to universities, which began to spread in different regions, in addition to state and private higher institutes, and intermediate institutes. The Ministry is assigned of a number of important responsibilities: proposing higher education policy, setting the plans, projects and programs necessary to implement this policy, putting the means that lead to spreading university and higher education in light of the current and future needs of the country, in addition to developing the means that lead to strengthen the relationship between universities, colleges and higher institutes, on one hand, and the environment, on the other, to realize the best public service to society, as well as supervising the Egyptian cultural bureaus and centres overseas, and the foreign cultural relations.

Information Technology Industry Development Agency ITIDA (Egypt)

Founded in 2004, ITIDA is a public-private partnership between the Egyptian Ministry of Communications and Information Technology (MCIT) and the private sector dedicated to developing IT in Egypt. ITIDA's ambition is to build and champion a world-class IT industry that will play an increasingly important role in Egypt's economic growth. To this end, ITIDA's work is characterized by long-term commitment and substantial ongoing investment to ensure fundamental sustainable improvements. Entrepreneurial in spirit and collaborative by nature, ITIDA works with public and private bodies, with industry players and associations, universities, and individuals to help the Egyptian IT industry develop as much and as far as possible. Above all, it is about helping organisations and individuals to work together to make the most of the potential of IT in Egypt.

Technology Innovation & Entrepreneurship Centre TIEC (Egypt)

The Technology Innovation and Entrepreneurship Center (TIEC) aims to drive innovation and entrepreneurship in ICT for the benefit of national economy. The center was launched at Smart Village in September 2010 with the vision to become the leading regional hub and world class center for ICT based innovations and entrepreneurship. TIEC's mission is to stimulate an innovation-based economy through strategizing, facilitating, and promoting innovation, entrepreneurship, and the creation of intellectual property in ICT and its applications. Objectives include the following: acting as a catalyst among government-private sector and academics, mobilizing the different components of the ecosystem, defining, managing, and coordinating the various programs and initiatives derived from the Entrepreneurship Strategy, generating revenue from commercialization of innovations and IP licensing, solving existing national problems, and ultimately branding Egypt as a global competitor in high value-added innovation.





Angola Ministry of Education

The Ministry of Education is the government department responsible for defining, coordinating, implementing and evaluating the education system's national policy within pre-school education, primary & secondary education along with extracurricular education. It is also responsible for promoting the country's policies on national education and national vocational training.

Angola Ministry of Higher Education, Science, Technology & Innovation

It is the mission of the Ministry of Higher Education to propose the design, conduct, execution and control of Higher Education policy. Its functions include the promotion, development, modernization, quality, and competitiveness and evaluation subsystem of Higher Education whilst sponsoring the collection, registration, protection and development of traditional knowledge. It encourages and develops higher education activities in the national and international agenda together with the training and qualification of human resources. It also promotes equal opportunities for access to higher education. It implements policies for scholarships for both Angolan and overseas students to attend higher education courses and develops proposals for the funding of higher education institutions.



Cyprus Ministry of Education & Culture

The Cyprus Ministry of Education & Culture operates to harmonize the departments of primary, secondary general, and secondary technical & vocational education, as well as tertiary, higher, special, state, and adult education. The National Curriculum and the teaching methodologies adopted in Cyprus Primary Education emphasize the learning skills & process, critical, and creative thinking. Primary Education helps pupils become acquainted with their civilization and tradition and to develop respect and love for their national heritage, become aware of their national identity, the Greek language, the Greek Orthodox religion and their history. The Directorate of Secondary Technical and Vocational Education aims to ensure an integrated, attractive, flexible and high-quality Technical and Vocational Education and Training System which responds to the current and future needs of the Cypriot economy.



Djibouti Ministry of Education & Vocational Training

The Republic of Djibouti created the ministry in 1999 and has since aimed to improve primary, secondary, and tertiary education in the country, ensuring access to an education for all. To achieve this, the ministry uses legislative intervention to create gender parity, incentivizes families to settle in one area and send their children to school, invests in public schools' technology by providing tablets to each starting primary student and laptops for secondary students, and promotes reading by working to improve the average number of French, Arabic, and mathematics textbooks-per-student in primary years. The ministry is dedicated to success with Vision 2035, a long-term strategy whose core pillars include investing in human capital: Building a hardworking, healthy and educated workforce.

Djibouti Ministry of Telecommunications

The Ministry of Telecommunications coordinates the Djibouti Telecom company, the Post Office, and National Printing. Created in 1999 from the merger of the Telecommunications Service of the Office of Posts and Telecommunications (OPT) and the International Telecommunications Company of Djibouti (STID), Djibouti Telecom SA is an autonomous operator of private law, holding the monopoly of national and international telecommunications throughout Djibouti. The ministry also manages the Post Office with complementary strategies, aiming to empower net surfers with updated and useful information, communication of tariffs, and additional functions such as the follow-up of mails (registered letters, parcel posts, express mail), and the online order of postal stamps.



Ethiopia Ministry of Communications & Information Technology

The Ministry of Communications & Information Technology's major responsibilities are to implement ICT policy by formulating short, medium and long-term Communication and Information programs; to monitor and evaluate implementation of ICT projects and programs; and to develop frameworks for the development of ICT in sectors such as Agriculture, Industry and Commerce, Education, Health, etc. The vision of this ministry is to transform Ethiopia from a country associated with poverty to a middle-income economy and society with deep-rooted participatory democracy and good governance based on the mutual aspirations of its peoples, ultimately to ensure that every aspect of Ethiopian life is ICT assisted. The ministry's mission is to develop, deploy and use ICT to improve the livelihood of every Ethiopian, and to optimize its contribution to the development of the country.

Ethiopia Ministry of Science & Technology

The vision of the ministry of Science & Technology is to see Ethiopia entrench the capacities which enable rapid learning, adaptation and utilization of effective foreign technologies by the year 2022/23. The mission of the Ministry of Science & Technology is "coordinating, encouraging and supporting science and technology activities that realize the country's social and economic development."



Ghana Ministry of Education

The overall goal of the Ministry is to provide relevant and quality education for all Ghanaians, especially the disadvantaged, to enable them to acquire skills which will make them functionally literate and productive to facilitate poverty alleviation and promote the rapid socio-economic growth of the country. The mission of the Ministry is to carry out the Government's vision of using quality education delivery to accelerate the nation's socio-economic development through an action plan comprising of expanding access to education at all level of education; providing and improving infrastructural facilities; raising the quality of teaching and learning for effective outcomes; making education more relevant to national goals and aspiration by focusing on vocational and technical education and making tertiary education more cost effective.



Hellenic Republic Ministry of Digital Policy, Telecommunications & Media

The Ministry of Digital Policy, Telecommunications & Media provides public services such as the General Secretariat for Information & Communication, General Telecommunications & Post Office, and Central Communications Crisis Management. The mission for the General Secretariat is to provide public information with emphasis on the Government and its agencies, to provide public consultancy services for information, to monitor and to make proposals, as well as to implement the press and media legislation of the media, state policy in the field of audio-visual media in line with technological developments and the overall organization and management of state communications at home and abroad. The ministry's National Digital Strategy through year 2021 outlines the need to harness opportunities from the digital revolution for the restarting of the economy and growth, to create new jobs, to enhance public efficiency and administration, and also for the lifting of geographical and social exclusion and the strengthening of the integration of all citizens in the economic and social life of the country. The main areas of focus are broadband, new generation access, and sectoral strategies.



Iraq Ministry of Education

Iraq Ministry of Education is the Iraq government agency responsible for education in Iraq. The Iraqi Ministry of Education is the largest government agency in the country. The Ministry aims to enhance the sector by rehabilitating the educational institutions, building the human, institutional and administrative capacities at all levels and formulating plans and policies for better planning for the future of Education in Iraq. A strong current program is "Enhancing the Right to Education in Iraq" to look into the challenges and risks faced by the Iraqi students and academics in their daily lives and in their access to educational facilities.

Iraq Ministry of Higher Education & Scientific Research

The Ministry of Higher Education and Scientific Research was established by virtue of the Iraqi Higher Education Law in 1970. The Directorate of the Scholarship Department was established in the Ministry of Education and merged with the Ministry of Higher Education and Scientific Research. The Ministry of Higher Education and Scientific Research aims to make quantitative and qualitative changes in the scientific, technical and cultural movement in Iraq. It directs the scientific and research institutions to undertake the process of creating a new generation with knowledge. The ministry also aims to develop scientific and cultural relations and expand friendly relations in these fields with other countries and scientific and academic organizations around the world in order to achieve harmony and integration in the fields of science and knowledge.



Jordan Ministry of Higher Education & Scientific Research

The Ministry of Higher Education & Scientific Research's vision is to ensure an internationally distinct Higher Education for Jordan, with the mission of enabling and supporting higher education institutions to fulfill their principal duties and responsibilities. The ministry is compatible with the higher education policies and strategies that are based on competing towards upholding the standards of integrity, strengthening the principles of accountability, justice and transparency and adopting entrepreneurship, excellence and creativity in partnership with the private sector.



Kenya Ministry of Information, Communications & Technology

The Ministry of Information Communications, and Technology was created in June 2004 with responsibility of formulating, administering, managing and developing the Information, Broadcasting and Communication policy. Its mission is to develop Kenya as a globally competitive and prosperous nation by creating an enabling environment that encourages and enhances the development, expansion and use of Information Communications Technologies. Its core functions are to formulate and implement ICT policy; to facilitate Development of ICT infrastructure in Kenya; to facilitate the Development of Information and Film content; the formulation and implementation of Film policy; to disseminate public information; to promote the Development of ICT and mass media capacity in the country; to enhance universal access to information; to promote and project the positive image of the country and to provide a conducive work environment, health and safety.



Lebanon Ministry of Telecommunications

The Ministry of Telecommunications establishes the general rules for the regulation of telecommunication services in Lebanon, supervise the implementation, propose draft laws and decrees relating to the telecommunications sector to the Council of Ministers and represent Lebanon in official meetings of international telecommunications organizations. The Ministry of Communications shall establish, equip, invest and maintain all telecommunication services, including all fixed line services, mobile phones, all Internet services and postal services. It sets fees for the maintenance of these services, monitors the activities of the private sector in the field of telecommunications, and establishes international agreements in this area. Despite its ownership of the sector, the State has entrusted the private sector with the management of the two cellular networks and plans to launch a global tender for the management of the two networks and the establishment of a third network.



Libya Ministry of Education

The mission for the Ministry is to provide quality education, an environment and a stimulating educational culture for all groups and in all its stages. Supported by a plan to develop and raise the efficiency of the educational staff in general and teachers in particular, and the implementation of supportive and encouraging educational programs for both children and youth including special groups to contribute to the progress of Libya in the world. The Ministry's vision is to provide equal and high quality educational opportunities for all members of society to be able to contribute effectively to sustainable development and to participate effectively in the national economy. Values include ethics, excellence and creativity, openness and learning, mastery, exchange of experiences and scientific research.



Libya National Board for Technical & Vocational Education

NBTVE is responsible for all public (government funded) technical and vocational education institutes (18 technical colleges, 111 higher technical institutes, 382 intermediate vocational institutes) across the country. The National Board's Vision is to create a human capital equipped with skills required to assist in the development programs in the country, and its mission is to qualify, train and prepare human capital to enable them to participate in the sustainable economic and social development, and make a true impact towards a better future for all. The overall objective is to develop the technical and vocational education system in Libya. Additional objectives include: the development of the Libyan TVE system, building effective partnerships with all relevant TVE stakeholders and establishing sector skills councils to contribute in the modernization and development of TVE programs; additionally, the National Board supports TVE as an essential tool for lifelong learning and promotes equal opportunities for all throughout all TVE institutes.



الهيئة الليبية للبحوث والعلوم والتكنولوجيا

Libyan Authority for Research, Science, and Technology (LA'RSAT)

The authority's vision is to become a successful enterprise in making scientific innovation a Libyan phenomenon, and for Libya to become a pioneer in the field of scientific research locally, regionally and internationally. LA'RSAT's mission is to provide the appropriate atmosphere for scientific research, whether by individuals or institutions to maximize the scientific creativity, to build a generation of researchers who are confident in themselves and eager for their creative and able to turn their research into knowledge and products through economic cooperation between different areas, to encourage the mobility of researchers and professors from and to Libya between the Libyan research centers and the universities on one side and the best international centers and universities on the other side.



Morocco Ministry of National Education, Vocational Training, Higher Education & Scientific Research

The Ministry of National Education develops and implements, under the laws and regulations in force, the government policy in the field of pre-school, basic and secondary education, BTS training and training preparatory classes for the university colleges. The ministry ensures, within the limits of its attributions, the State's control over private school education. The Ministry aims to empower individuals by providing them with the opportunity to acquire the values, knowledge and skills that prepare them to integrate into the workforce, and to provide them with the opportunity to continue their learning. The Ministry aims to empower society by providing it with skilled and qualified workers and managers who are able to contribute effectively to the continuous construction of their country at all levels.



Oman Ministry of Higher Education

The Ministry of Higher Education's vision is to ensure quality Higher Education that meets the requirements for sustainable development. The Ministry further aims to promote a Higher Education system that: keeps pace with developments and changes in today's world; meets the requirements of sustainable development in the Knowledge Era, while preserving the cultural identity of Omani society; and, contributes to the progress and development of humankind. Strategically, this involves the objectives to develop an increase in administrative efficiency, fulfill heightened demand for seats in Higher Education, to increase the efficiency of Oman's Higher Education Institutions overall, to enhance the capacity of Oman's research and development, and to promote Higher Education and keep the public informed of the Ministry's mandate and responsibilities.



Palestine Ministry of Education & Higher Education -

The mission of the Ministry of Education & Higher Education is ensuring the provision of education for all, and improving its quality and standards in order to meet the needs of learners. Also, the ministry aims to adapt to the requirements of this era, and to provide an environmentally balanced, sound, education for students to qualify them to defend the rights of the nation and perform duties efficiently. The Ministry's vision is to know and innovate, and interact positively with the requirements of scientific and technological development and to be able to compete in the scientific and practical fields, while being open to global cultures and markets, and being able to build a society based on gender equality and adhering to the terms of human values and religious tolerance, and the advancement of the education system.

Palestine Ministry of Telecommunications and Information Technology

The Palestinian Ministry of Communications and Information Technology (MCIT) has taken the objective of moving from analogue to digital television broadcasting, as well as to define clear guidelines for content and dynamism tasks, activities and conditions. The transformation of digital television broadcasting is of interest to the Palestinian society in terms of raising the level of media and education, entertainment, and improved telecommunications services. Digital television input does not refer exclusively to a change in broadcasting technology, the focus during the transitional period is also that this strategy refers to creating the conditions to enhance the quality and scope of production of related programs in the media space.



Rwanda Ministry of Information, Technology & Communications

The mission of the Ministry is to address national priorities for economic growth and poverty reduction through the development and coordination of national policies and programs related to youth empowerment as well as Information & Communication Technology policies and programs. Vision: to accelerate socio-economic development, improving productivity of the private sector and developing the growth of ICT; to foster ICT development and diffusion in the Rwandan Society and Economy.



Saudi Arabia Ministry of Communications & Information Technology

The Ministry of Communications & Information Technology works to achieve Saudi Arabia's Vision 2030 while coordinating all communications and digital data in the country. The Ministry has a philosophy that data is the new oil, and technology is the engine driving the knowledge economy of the 21st century. That is why the digital transformation of the Kingdom lies at the heart of Vision 2030. It will fuel Saudi Arabia's growth and development into the future and empower the people of Saudi Arabia to seize the opportunities of the digital age. The MCIT will lay the foundation for digital transformation and create the conditions to make it possible, and has an approach that is underpinned by one, clear principle: putting citizens, innovators and job creators first. The Ministry seeks to invest heavily in skills, ensuring the people of the Kingdom develop the knowhow to create and innovate; make technology available to small and medium sized companies; create a diverse e-commerce environment that provides high grade platforms for major retailers and the growth of new and creative enterprises; develop new industries encompassing robotics, artificial intelligence and the Internet of Things; and create the largest innovation incubator in the Arabic world, and to remain a country at the cutting edge of research and development.



Somalia Ministry of Education, Culture & Higher Education

The Somalia Ministry of Education, Culture, and Higher Education's vision is to provide quality education service for development by enabling its citizens to acquire knowledge and skills necessary to make well achievement in the highly competitive global economy.



United Arab Emirates Council for Artificial Intelligence

UAE Vice President and Prime Minister and Ruler of Dubai His Highness Sheikh Mohammed bin Rashid Al Maktoum has launched the UAE's first Artificial Intelligence (AI) strategy, marking a new level of innovation built on Smart Government. The strategy is the first of its kind in the region and the world and will see investment in the latest AI technologies and tools to enhance government performance and efficiency.

United Arab Emirates Telecommunications Regulatory Authority

The Telecommunications Regulatory Authority (TRA) of the United Arab Emirates (UAE) is responsible for the management of every aspect of the telecommunications and information technology industries in the UAE. Despite its relatively short life-span, TRA has exceeded expectations by achieving its projected goals in record time. We strive to be a leading organization in the ICT sector in United Arab Emirates, committed to maintaining positive competition to protect the interests of the subscribers, and promoting electronic transformation of the federal agencies and their services, by relying on national competencies to apply the best international standards and practices.

The United Arab Emirates Ministry of Education

The Ministry supports the country's strategy to promote a culture of creativity and innovation, through providing students with twenty-first century skills to keep pace with global developments, the promotion of education, and leading it to new horizons. The Ministry of Education aims to develop an innovative Education System for a knowledgeable and globally competitive society that includes all age groups to meet future labour market demand, by ensuring quality of the ministry of education outputs, and provision of best services for internal and external customers.



**Department for
International Trade**

United Kingdom, Department of International Trade “Education is Great”

The UK’s Department for International Trade (DIT) has overall responsibility for promoting UK trade across the world and attracting foreign investment to our economy. Many international governments and institutions recognise the advantages of UK education, and our world-leading education providers are passionate about collaborating with overseas partners. DIT can help you access this education and training provision, support your educational delivery and enable the financing of educational projects through UK Export Finance. DIT Education is Great is strategically placed within government to bring together UK organisations to deliver effective, comprehensive solutions in areas including: Education and training provision, Educational technology and resources, Qualifications, assessment and quality assurance, Teaching and leadership, and supporting educational delivery.



Uganda Ministry of Information, Communication & Technology

The Ministry of Information, Communication & ICT was established in June 2006 with a mandate of providing strategic and technical leadership, overall coordination, support and advocacy on all matters of policy, laws, regulations and strategy for the ICT sector. It also ensures sustainable, efficient and effective development, harnessing and utilization of ICT in all spheres of life to enable the country achieve its national development goals. The Ministry is headed by a Minister who is assisted by one Minister of State. There are two Directorates namely, the Directorate of Communications & Broadcasting Infrastructure and the Directorate of Information Technology & Information Management Services. In addition to the above there is a Department of Finance and Administration and a Division of Planning which provide support services to the entire Ministry.



Zambia Ministry of General Education

The vision of the Ministry of General Education is quality, lifelong education for all which is accessible, inclusive and relevant to individual, national and global needs and value systems. The mission of the Ministry of General Education is to guide the provision of education for all Zambians so that they are able to pursue knowledge and skills, manifest excellence in performance and moral uprightness, defend democratic ideals, and accept and value other persons on the basis of their personal worth and dignity, irrespective of gender, religion, ethnic origin, or any other discriminatory characteristic.

MENA Innovation 2018 welcomes the following Universities & Organisations

African Development Bank



The overarching objective of the African Development Bank (AfDB) Group is to spur sustainable economic development and social progress in its regional member countries (RMCs), thus contributing to poverty reduction. The bank achieves this objective by mobilizing and allocating investment in RMCs, and providing policy advice and technical assistance to support development efforts. Additionally, strategic directives such as The African Development Bank's Strategy for 2013–2022 and the 2015 Sustainable Development Goals are sought to be achieved by the AfDB. These focus on the aspirations of the entire African continent and on inclusive and green growth.

Ain Shams University



Ain Shams University aspires to achieve a global competitive advantage in managing an innovation system in education, research, knowledge and community. The university is a research, educational and service institution that adopts innovation and qualifies graduates to compete in the labour market and community service in accordance with international development standards.

Al-Bayan University



The university vision is the core values and purposes of the university. The core values are based on the high quality of education in the fields of knowledge provided by the university and the establishment of contemporary knowledge in these areas. This leads to inspiring creativity and social responsibility locally and internationally. The core purposes are based on the knowledge and technical contribution to the progress and welfare of the community. Al-Bayan University will offer a unique scientific experience which will encourage the students to follow a postgraduate program. This will give the student the opportunity to find a prominent job in the labor market and integrate into society.

Al-Isra'a University College



Al Isra'a College seeks to enhance the academic life in Iraq, to contribute to the scientific knowledge of the youth and to avail as much of the academic choices with the aim of attaining the postgraduate studies programs. With all its scientific material and human resources, Al Isra'a reveals a wide scale of potentialities that can be conveniently used to support the Iraqi institutions with expertise and specialized skills in all scientific, applicable, human and social fields.

Al-Nisour University College,



Al-Nisour University College was established in 2011. It was directed to be a university college specializing in the fields of computer technology engineering, analytical techniques, law, business management and the English language. Also established to be useful and distinct in higher education and scientific research, the university college aims to lead the development of knowledge and community service, and the graduation of qualified staff and work to expand horizontally and vertically in the specialization and transfer of the college into a university of the future.

Al-Rasheed University College



The Al-Rasheed University College aims to achieve excellence in teaching, scientific research and community service through educational programs linked to comprehensive development and the graduation of distinguished generations of students armed with science, and fortified with original values. The college aims to nurture the university culture and scientific research in order to enable future generations to achieve the comprehensive development of society. The university college participates in the scientific, educational and cultural movement in all aspects of theoretical and applied knowledge. This keeps its students informed of the Arab and human heritage, preparing them to contribute to build a developed civil society.

American University in Cairo



Founded in 1919, AUC is a leading English-language, American-accredited institution of higher education and center of intellectual, social and cultural life of the Arab world. Its community of students, parents, faculty and staff, trustees, alumni and other generous sponsors represent more than 60 countries. AUC is a premier English-language institution of higher learning. The University is committed to teaching and research of the highest caliber, and offers exceptional liberal arts and professional education in a cross-cultural environment. AUC builds a culture of leadership, lifelong learning, continuing education and service among its graduates, and is dedicated to making significant contributions to Egypt and the international community in diverse fields.

Arab League Educational Cultural and Scientific Organisation (ALECSO)



The Arab League Educational, Culture and Science Organisation (ALECSO) is a specialized institution headquartered in Tunis, established in 1970. ALECSO functions in the framework of the Arab League of States, and is concerned with enhancing the fields of education, culture and science at regional and national levels, and coordinating between Arab states. The aim of the organisation is to allow for intellectual unity between the different parts of the Arab region via education, culture and sciences; and raising its cultural standards so that it keeps up-to-date with universal civilization and positively contributing.

Beirut Arab University



BAU has been committed, since its establishment in 1960, to offer outstanding educational programs and to provide an embracing environment for academic creativity and development of leadership skills, instilling the concept of social responsibility, while respecting diversity and multicultural understanding. The University promotes a stimulating academic atmosphere for its academic staff to ensure excellence in research and the dissemination of its outcomes to address community needs, both nationally and internationally. BAU relies on the contribution of the University's expertise in the sustainable development of the local community while maintaining engagement with its alumni. BAU believes in its highly efficient leadership, well-structured governance system and greatly motivated academic staff.

Bill & Melinda Gates Foundation

BILL & MELINDA GATES foundation

Bill & Melinda Gates Foundation (BMGF), also known as the Gates Foundation, is a private foundation founded by Bill and Melinda Gates. It was launched in 2000, and is said to be the largest private foundation in the US, holding \$38 billion in assets. The primary aims of the foundation are, globally, to enhance healthcare and reduce extreme poverty, and in America, to expand educational opportunities and access to information technology. The foundation, based in Seattle, Washington, is controlled by its three trustees: Bill and Melinda Gates, and Warren Buffett. Other principal officers include Co-Chair William H. Gates, Sr. and Chief Executive Officer Susan Desmond-Hellmann.

Cairo University



Cairo University is Egypt's premier public university. Its main campus is in Giza, immediately across the Nile from Cairo. It was founded on 21 December 1908; however, after being housed in various parts of Cairo, its faculties, beginning with the Faculty of Arts, were established on its current main campus in Giza in October 1929. It is the second oldest institution of higher education in Egypt after Al Azhar University, notwithstanding the pre-existing higher professional schools that later became constituent colleges of the university. The University currently enrolls approximately 155,000 students in 22 faculties. It counts three Nobel Laureates among its graduates and is one of the 50 largest institutions of higher education in the world by enrolment.

East Africa Science & Technology Commission (EASTECO)



EASTECO is a semi-autonomous institution of the East African Community (EAC) with the mandate to coordinate and facilitate the activities of the Partner States and national science and technology institutions (including the relevant national Commissions/Councils) to promote the development and application of science, technology and innovation in all its aspects. EASTECO's vision is to contribute to a prosperous, competitive, secure and united East Africa through collaboration in science, technology and innovation. Also, to further promote and coordinate the development, management and application of Science and Technology in the EAC Partner States for an innovative, competitive and integrated East Africa. The Main objective of the Commission is to be the regional lead institution in the promotion and co-ordination of the development and application of science and technology for sustainable socio-economic development in EAC Partner States.

German Jordanian University



The German-Jordanian University aspires to become one of the region's leading universities and to be highly regarded for its learning and teaching excellence, focused research and enterprise, multiculturalism, and effective engagement with the community. The German-Jordanian University (GJU) is a public, comprehensive university devoted to academic distinction in teaching, research, and community service. The conduct of research, scholarship, and creative activities is at the core of The University, including multiple missions of education, research, service, and outreach to the nation, the region and beyond. GJU is committed to advancing Jordan and the region through the benefits of higher education, offering undergraduate, masters and PhD programs as well as a variety of outreach and vocational training programs.

Hashemite University, Jordan



The Hashemite University is oriented toward achieving an academic pioneering position, with excellence in university teaching and scientific research at both the national and regional levels. The university aims to serve society through its educational functions and to participate in the advancement of knowledge. Established in 1991, Hashemite University, as a youthful and prominent higher education institution, is committed to actively participate in achieving the goals of the comprehensive national development. This is done by preparing students who are not only technically competent in their professional fields, but are also life-long learners who have a breadth vision, loyalty to their nation, and a sense of civic and moral responsibility with a devotion to the fundamental values of human life.

Internet Society



The Internet Society was founded in 1992 by a number of people involved with the Internet Engineering Task Force (IETF). From those early days, one of Internet Society's principal rationales is to provide an organizational home for and financial support for the Internet Standards process. The Internet Society's vision is a world in which the internet is for everyone, and their mission is to support and promote the development of the internet as a global technical infrastructure, a resource to enrich people's lives, and a force for good in society. This mission is achieved by focusing on building and supporting the communities that make the Internet work; advancing the development and application of Internet infrastructure, technologies, and open standards; and advocating for policy that is consistent with our view of the internet.

International Telecommunications Union

The ITU is a specialized agency of the United Nations that is responsible for issues that concern information and communication technologies. The ITU coordinates the shared global use of the radio spectrum, promotes international cooperation in assigning satellite orbits, works to improve telecommunication infrastructure in the developing world, and assists in the development and coordination of worldwide technical standards. ITU, based in Geneva, Switzerland, is a member of the United Nations Development Group, and has 12 regional and area offices in the world. ITU has been an intergovernmental public-private partnership organization since its inception. Its membership includes 193 Member States and around 800 public and private sector companies, and academic institutions as well as international and regional telecommunication entities, known as Sector Members and Associates, which undertake most of the work of each Sector.

Jordan University of Science & Technology



The Jordan University of Science and Technology, or JUST, is a comprehensive, state-supported university. Since its establishment in 1986, JUST has been at the forefront of institutions of higher learning in the Arab world, it also maintains a high reputation and standard amongst the universities of the Middle East. The university was described as the best scientific institution in the Kingdom by King Abdullah II. At the present time, the university comprises 12 faculties and 55 departments providing 52 bachelor's degree and 95 postgraduate programs. It is ranked as the top research university in the country, and amongst the top 3% of universities in the Islamic world, according to a study carried out by the Statistical, Economic and Social Research and Training Centre for Islamic Countries (SESRTCIC).

Millennium@Edu Sustainable Education (Portugal)



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sustainable education
Making a difference for 15 million students

The Millennium@EDU Sustainable Education mission is to contribute to the achievement of the United Nations Sustainable Development Goals (SDGs) as a follow up of its contribution for the Millennium Development Goals (MDGs) through the use of Information, Communication and Scientific Technologies (ICSTs) in Learning and Education while fostering key 21st Century Skills such as critical thinking, problem solving, communication, collaboration and creativity, among others, and Sustainable Development Literacies. The three main action lines are the Sustainable Education Solution, Sustainable Education Flagship Initiatives, and Sustainable Education Flagship Projects, which all focus on educational, economic, social equity, and environmental development.

National Commission for Science, Technology and Innovation (NACOSTI)



The National Commission for Science, Technology and Innovation (NACOSTI) is a state corporation established under the Science, Technology and Innovation Act. The mandate of the Commission is to regulate and assure quality in the science, technology and innovation sector and advise the Government on matters related thereto. Research refers to any investigation or inquiry or interview that aims to collect data or information, academic or non-academic that will lead to new information and/or knowledge. NACOSTI's vision is to be an advisor institution of excellence on matters of science, technology, innovation, and research. The mission is to effectively co-ordinate, research, promote and provide evidence based policy advice on matters of science, technology and innovation in Kenya for national social-economic development.

New York University Abu Dhabi

جامعة نيويورك ابوظبي



NYU Abu Dhabi is the outcome of a shared understanding of the essential roles and challenges of higher education in the 21st century: a common belief in the value of a liberal arts education, concurrence on the benefits a research university brings to the society that sustains it, a conviction that interaction with new ideas and people who are different is valuable and necessary, and a commitment to educating students who are true citizens of the world. The university's mission is to pioneer a new model of higher education for a global world, dedicated at once to excellence in teaching and research and to advancing cooperation and progress on humanity's shared challenges.

Princess Nora Bint Abdulrahman University, Saudi Arabia



PNU is one of the outcomes of the attention given to the higher education of women. The university's vision is to become a beacon of knowledge and ethical practices for women, with a mission to further become a comprehensive university for women, distinguished with its academic leadership and scientific research that contributes to building a knowledge economy with societal and international partnerships. PNU's strategic goals focus on academic programs, the PNU Alumni network, research and partnerships, societal partnership, skills and talents, systems and processes, and financing.

Queen Rania Foundation, Jordan



From its founding in 2013 by Her Majesty Queen Rania of Jordan, the Queen Rania Foundation (QRF) has aimed to be the premier resource on educational issues, in Jordan and around the Arab world, and to act as an incubator for new ideas and initiatives. In the firm belief that education is the foundation of economic, political and social development, QRF's mandate has focused on identifying gaps and opportunities for developing new education programs, with the aim of influencing policy and creating educational change on the ground. QRF's focus is perhaps best exemplified through the launch of Edraak.org an online education platform that localized open source technology developed by Harvard and MIT to reach over a million learners across the Arab world with free high quality educational material in less than 3 years.

Technology University Iraq



The Technology University was first conceived in 1960 with the help of the Iraq Ministry of Education and UNESCO. The institute's objectives are characterized by preparing applied engineers that many factories and engineering projects need them as well as preparing technical teachers for the purpose of teaching in industrial and professional schools. Technology University includes departments of mechanical, automotive, electrical, building & constructional, and materials engineering. The University of Technology has a distinguished characteristic among the other Iraqi universities because it is considered a specialized scientific, engineering University and it is the only one in Iraq which has such a characteristic.

University of Jordan



The University of Jordan (UJ), which was founded in 1962, has grown to become Jordan's largest and leading university excelling in pedagogy, research, and innovation and advancing in global standing, it has offered a wide choice of academic programs for students who can choose from more than 250 Programs from 24 schools in various disciplines. The University of Jordan has achieved advanced positions in various international rankings: UJ is one of the best 600 Universities worldwide, one of the best 10 Arab universities. The university's vision is to be a university excelling in pedagogy, research, and innovation and advancing in global standing. The mission is to provide students with fulfilling learning experiences, conduct knowledge-producing research, and to build firm societal ties, within an environment conducive to creativity, innovation, and entrepreneurship; to make efficient use of resources and to forge fruitful partnerships.

Worlddidac Association



Worlddidac is the global trade association for the educational resources industry. The association work equally with all education sectors, all countries and all relevant national associations to create international sales opportunities for our members. Worlddidac has positioned itself to be the only global association dedicated to the development of education worldwide. Together with their members and partners around the globe, Worlddidac creates one of the world's leading business forums specifically for the promotion of trade and investment within the education market worldwide.

WorldSkills International



WorldSkills is the global hub for skills excellence and development. Through international cooperation and development between industry, government, organisations, and institutions, WorldSkills promotes the benefits of, and need for, skilled professionals through grass-roots community projects, skill competitions, and knowledge exchange. WorldSkills shows how important skills education and training is for youth, industries and society by challenging young professionals around the world to become the best in the skill of their choice. The organisation's vision is to improve our world with the power of skills, and the mission is to raise the profile and recognition of skilled people, and show how important skills are in achieving economic growth and personal success.

Yarmouk University, Jordan



Yarmouk University (YU) was established in June 1976 by a Royal Decree. YU has developed steadily into one of the largest and most prestigious state-sponsored educational institutions in Jordan. The university currently has almost 28000 students, 1000 faculty members, and 1740 administrative and technical staff spread over 13 faculties that offer 56 bachelor degree programs, 63 master degree programs, and 19 PhD programs in a variety of specializations. YU also has 11 centers for research and career development. Several companies have established incubators at the university to offer students training and work experience that prepares them for the wider job market and creates a climate conducive to entrepreneurship and innovation. Research is also a top priority at YU.

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academytoday.co.uk

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www.africanbusinessmagazine.com

AptanTech



AptanTech is a blog which covers technology and business-related developments in Kenya, Africa and the world. AptanTech, which has been published since 2009, has the following sections – News, Reviews, Analysis & Features, CSR, Tech&PR, Week-in-Tech, Events NoticeBoard and BLOG.

A new section featuring in-depth interviews with industry leaders on current issues and concerns is set to be introduced in the near future. AptanTech is a Bloggers Association of Kenya (BAKE) affiliated blog and was a finalist in the 'Technology Category' in the 2012 Kenya Bloggers Awards.

www.aptantech.com

Baobab Africa



Baobab Africa People & Economy magazine is published as a pan-African magazine focusing on the politics and economy of the African people. As a policy we report the continent majorly from a positive slant. We celebrate the continent. Not for the negatives that undermine the African real story of challenging but inspiring growth.

Baobab Africa People & Economy print magazine and www.baobabafrikaonline.com (published since 2008); both have extensive readership targeting local and international reading audience in about four continents. Baobab has certified analysts with outstanding academic/research backgrounds they include; professors, senior lecturers/academicians; successful private sector entrepreneurs with field experience in managing people and material resource to achieve set goals. They make up our team of analysts and provide great insights into Africa's changing political, economic and cultural climates.

More than 10,000 copies of Baobab Africa People & Economy print magazine are published in the English language with extensive circulation in several African countries (Nigeria, Kenya, South Africa, Ethiopia, Ghana, Sierra Leone, The Gambia, Liberia and Senegal); the United Kingdom, and the USA. Baobab African People & Economy print magazine is one of most read and incisive publications targeting premium audience steadily gaining grounds with extensive International Readership.

www.baobabafrikaonline.com



Published by Transatlantic Media Company (TMC), Cyber Africa magazine (www.tmcnline.com.ng/cyberafrica) is designed to report how the internet, the media and ICT are impacting our everyday life on the continent. It underlines the bold connection and relationship between development, business and technology.

The magazine projects the beautiful contributions of the ICT sector to the economy of different countries in Africa. It x-rays key issues and development in African Information Technology development, from gadgets to multimedia, broadcast services, cyber security and e-transactions.

The mix no doubt provides a larger content to readers. Details www.tmcnline.com.ng. With presence in Accra, Johannesburg, UK, Ethiopia, Banjul, and Dubai the magazine enjoys popularity via the television which also serves as additional value to advertisers.

The TV version Cyber Africa, is a thirty minute programme powered by the smart use of technology to give viewers a better understanding of Africa and its affairs. It takes a look at initiatives, organisations and individuals applying ICT in such a way that it facilitates Africa development, from software applications to financial services, multimedia and broadcast technology, people and their way of life, governance, industries and destinations.

Contact us: tmcnline@gmail.com and +234 80 5500 1878

Education Technology



Education Technology (ET) is distributed 6 times a year in both print and digital format to an opt-in subscriber database of 10,000 + key ed tech decision makers across the education sector.

ET covers the latest news and innovations in technology for the whole education sector (primary, secondary, FE and HE), delivering in-depth features on key tech trends, including cloud computing, coding, 3D printing and MOOCs. ET communicates to its audience via the bi-monthly magazine, website and fortnightly e-newsletter, which has over 6,000 digital subscribers.

edtechnology.co.uk

The Foundation for the Development of Africa



The Foundation for the Development of Africa (FDA) (NPC) is a non-membership, private, (NPC) Not-for-profit Company actively involved with initiating and facilitating business and other processes conducive to sustainable development in Africa – with the emphasis on sustainability!

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Independent Education Today (IET) is a market-leading magazine reporting on all aspects of private education. From catering to health and wellbeing, sports to finance, teaching and school life, IET is an unrivalled, highly trusted source for the latest news, appointments and expert opinion across the independent school sector. IET is available in both print and digital formats to an opt-in subscriber database of 8,000 + key decision makers working in the independent school sector, including headteachers, bursars and deputy heads.

ie-today.co.uk

IT Edge News.com



IT Edge News.ng (print) and www.itedgenews.ng (online) are published since 2004 by Knowhow Media Market and Intelligence International Limited – KMMIIL, a research, event management and ICT publishing company.

IT Edge News magazine since 2004 has remained West Africa's leading technology business magazine published in French and English languages with extensive circulation across West Africa particularly Nigeria, Ghana, Cote d'Ivoire, The Gambia, Sierra Leone and Senegal. Print run is 8,000 per edition and is subscribed directly as a trade journal by Top Decision Makers in the ICT industry. The shelf life exceeds 36 months; past editions of IT Edge News published over four years ago are still sought for.

Target audience includes decision makers and stakeholders in the private and public sectors. IT Edge News subscription data includes past and serving ministers and DGs of government ICT related sectors; CEO, CTOs, CMOs and CFOs of telecoms, banking, software and application companies; heads of educational and research institutions as well as applied areas of ICT as they concern the legal and health sectors. IT Edge News has a firm grip of critical readership in major West African cities where it maintains agency-presence since 2004.

www.itedgenews.ng

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ReConnect Africa is a unique online careers and business website and monthly magazine for African professionals in the Diaspora and around the world.

ReConnect Africa features articles and interviews on careers, development and business in Africa as well as information on relocation to Africa, top companies and recruitment agencies for Africa. It offers an ideal platform to advertise job vacancies, products and services to a targeted professional African market in Europe, across Africa and around the world.

www.ReConnectAfrica.com

SciDev.Net is a not-for-profit organisation dedicated to providing reliable and authoritative information about science and technology for the developing world. Through our website we give policymakers, researchers, the media and civil society information and a platform to explore how science and technology can reduce poverty, improve health and raise standards of living around the world.

We also build developing countries' capacity for communicating science and technology through our regional networks of committed individuals and organisations, practical guidance and specialist workshops. SciDev.Net's vision is to achieve better-informed decisions by individuals and organisations in the developing world on science and technology related issues, and thus the better integration of scientific knowledge and technological innovation into policies, programmes and projects intended to achieve sustainable development at all levels of society.

www.scidev.net

University Business (UB) is a market-leading magazine for the UK HE sector, reporting on all aspects of the university commercial and management arena. From facilities to finance, to technology and innovation, UB is an unrivalled, highly trusted source for the latest news, appointments and expert opinion across the higher education industry.

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