



# Working together worldwide

GIZ – facts and figures

# We are a service provider in the field of international cooperation for sustainable development and international education work...



We support the German Government in achieving its objectives in the field of **international cooperation for sustainable development**.



We promote **international education work and human capacity development**.



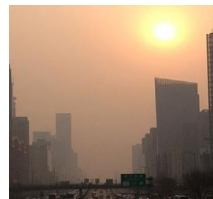
As a **public-benefit federal enterprise** we uphold **German and European values**.



# The areas we work in are extremely diverse



Displacement and migration



Environment and climate



Rural development



Sustainable infrastructure



Social development



Economic development and employment

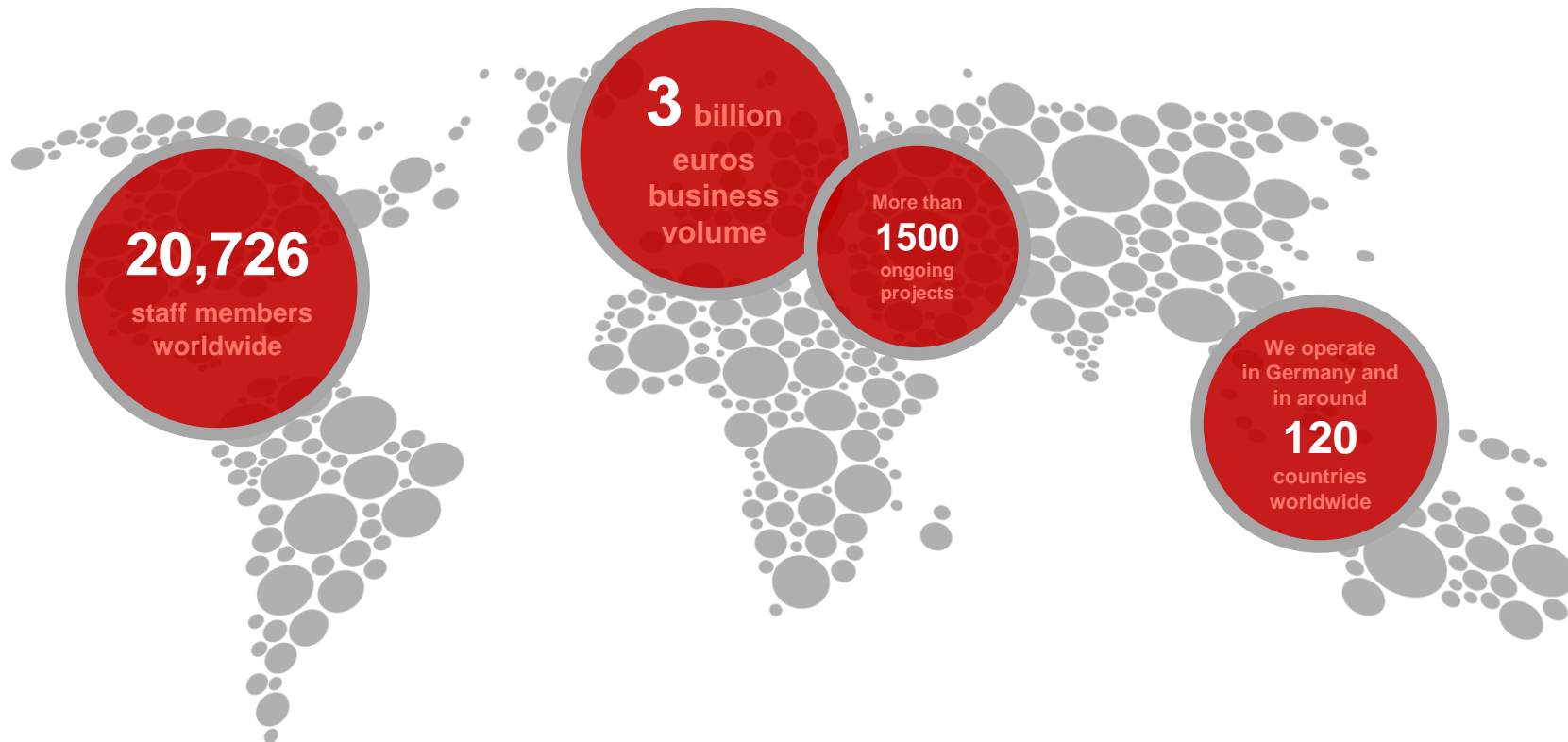
Security, reconstruction and peace



Governance and democracy



# Selected business statistics (2018)





# Skills EnhancEment in Information and Communication Technology (SEE-IT) Project

MENA Innovation Leaders Day

*Muscat, 15th September 2019*



Implemented by





# SEE-IT Project Background

- **High unemployment rate** in Jordan (in average around 18%)
- **Preferred education path** in the society is **higher education** and in highly saturated sectors
- **TVET** and **applied (higher) education** shows **higher employment potential**
- **TVET sector in Jordan** undergoes currently a **restructuring process** for the favor of a stronger leadership of employers
- Jordan hosts about **1.2 Million Syrian refugees** (750,000 are officially registered by UNHCR)
- Increased challenges in the host communities ranging from **high unemployment** rates to **inadequate access** to public service delivery, **limited access to higher education**
- Host community members are facing a **growing frustration**. Syria risks **losing** the potential of **an entire young generation** needed to rebuild the country and to face a future
- Jordanian Government has developed **strategies to deal with the Syria crisis**. The Jordan Response Plan to Syria Crisis identifies the required intervention for improving resilience





In this context, the **SEE-IT project**, in an effort to improve future prospects of this vulnerable group, **supports young Syrians and Jordanians** in their integration into the labour market.

# SEE-IT Project Facts



**Commissioner:** German Federal Ministry for Economic Cooperation and Development (BMZ) for MOVE-HET Program

**Co-financier** Kuwait Foundation for the Advancement of Sciences (KFAS) for SEE-IT as part of MOVE-HET



**Political Partner:** Ministry of Labour

**Stakeholders and partners:** Ministry of Planning & International Cooperation, Ministry of Digital Economy and Entrepreneurship, National Sector Skills Council in ICT, various universities, training providers, and private companies



**Budget:**  
1.6 Mio USD – KFAS contribution for SEE-IT



**Project duration:**  
March 2019-  
Feb. 2020



# SEE-IT Project Facts



**Beneficiaries:** Vulnerable youths, both Syrian refugees (150 individuals) and Jordanians (350 individuals) aged from 18 to 35 years of age.



**Sector:** Information and Communication Technology (ICT) Sector



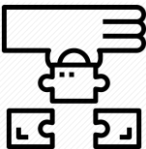
**Intervention Types:** Vocational Training in various ICT topics, capacity building and equipping of public training providers, career guidance and counselling

# Why TVET in the ICT Sector in Jordan?

- ICT sector in Jordan accounts for 2.5% of gross domestic product (GDP) with a total annual revenue of USD 682 million, employs over 16,000 people and involves 928 companies
- Governmental priority mentioned in REACH 2025: Jordan's Digital Economy Action Plan
- Identified by World Bank and Government of Jordan as a sector of high importance due to a high employment growth rate (approximately 8.4% growth in the past year)
- It is a cross-cutting sector, where individuals skilled in the field may seek employment in a wide variety of companies across many sectors both in Jordan and abroad
- Training in ICT topics is conducive to self-employment; eg. app development, web-development, etc.



# SEE-IT Project Approach



## Gap Closing

- Key public training providers with potential to train on selected courses are identified
- Capacity building of these training providers based on TNA, to enable them to train on the selected courses in the future

## Training in ICT

- Utilization of National Sector Skills Council (NSSC) in ICT to identify key skills needed in the market
- Provision of training by selected leading private sector training corporations.

## Career Guidance & Counselling

- Career guidance and counselling for students in cooperation with relevant government entities
- Build the capacity of the relevant departments at the Ministry of Labor and training providers

# Where are we now?

## Skill Selection

- Key skills for the programs were identified by NSSC in ICT, keeping in mind which specialties are most conducive to self-employment
- Selected topics are as follows:
  - Virtual reality/augmented reality
  - Internet of things
  - Big data analysis
  - Mobile applications (IOS & Android)
  - 3D printing
  - Cloud computing
  - React
  - Blockchain
  - Java programming & C# Advanced
  - Cyber security
  - NodeJs
  - IT sales



مجلس التشغيل والتدريب والتأهيل المهني والتقني  
Employment - Technical and Vocational Education and Training Council  
(E - TVET COUNCIL)



# Where are we now?

## Training Provision

- Mapping of relevant training providers conducted, 6 training provider's meet GIZ's eligibility criteria
- Training needs assessment conducted with 5 of the 6 training providers; private sector providers are equipped to train while the focus for public providers will be further capacity building
- Training of 57 Syrians and 50 Jordanians currently in progress
- Communications campaign development for awareness and recruitment in the selected programs is in progress.



# Next Steps

- Capacity building (technical training and ToTs), and procurement of labs and equipment for public training providers
- Career guidance and counselling administration and instilling with training providers & relevant institutions
- Continued implementation of training





**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH



**Thank you for your attention!**

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